# <u>FAST AND FOCUSED –</u> APPLICATION 10/868476 (Ella Colbert)

(EIC SEARCH LOG #306228)

# PATENT FILES

File 347:JAPIO Dec 1976-2009/Mar(Updated 090708) (c) 2009 JPO & JAPIO

File 348:EUROPEAN PATENTS 1978-200934

(c) 2009 European Patent Office

File 349:PCT FULLTEXT 1979-2009/UB=20090813|UT=20090709

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File 350:Derwent WPIX 1963-2009/UD=200953

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Set Items Description
81 43639 (CREDIT OR FINANCIAL OR DEBT? OR TRW OR EQUIFAX OR
AUDIT? ? OR EXPERIAN OR TRW OR TRANSUNION OR TRANS()UNION OR
INDEBTEDNESS) (4N) (DATA? OR SCOR? OR SOURCES OR REPORT? ? OR INFORMATION
OR CACHE? ?)

S2 13701 (QUER? OR SEARCH? OR DATAMIN? OR MINES OR MINING OR CRUNCH? OR PROCESS? OR AUDIT? OR EXAMIN? OR EVALUAT? OR MODEL? OR FILTER?) (6N) S1

S3 6256 (QUER? OR SEARCH? OR DATAMIN? OR MINES OR MINING OR CRUNCH? OR PROCESS? OR AUDIT OR EXAMIN? OR EVALUAT? OR MODEL? OR CRITERI?? OR FILITER? OR ATTRIBUTE? ? OR DESCRIPTOR? OR MACRO? ?) (SN) (ATTRIBUTE? ? OR DESCRIPTOR? OR SOURCE()FILE? ? OR MACRO OR MODEL? ? OR MINES OR MINES OR CRITERI?)

84 8229 (PROGRAM? OR CODE OR CODES OR SOURCE()FILE? OR INPUT? ? OR CACHE? ? OR MACHINE()LANGUAGE OR SOFTWARE OR INSTRUCTION? ? OR COMPUTER? OR EXECUTABE OR DATA?) (4N) (DESIGN? OR GENERAT? OR TRANSLAT? OR COMPIL? OR CREAT? OR DERIV? OR CONVER? OR TURN?(2W) INTO OR WRIT? OR POPULAT?)

S5	1033	S3 (6N) S4
S6	202	S5 (S) S2
S7	202	IDPAT (sorted in duplicate/non-duplicate order)
S8	198	IDPAT (primary/non-duplicate records only)
89	186	S8 (6N) S1
S10	102	S9 NOT AY>2003

10/3K/32 (Item 14 from file: 349) DIALOG(R)File 349: PCT FULLTEXT (c) 2009 WIPO/Thomson. All rights reserved. 00868232

# METHOD AND SYSTEM FOR EVALUATION OF POTENTIAL FUNDING SOURCES FOR FINANCIAL PLANS

PROCEDE ET SYSTEME D'EVALUATION DE SOURCES POTENTIELLES DE FINANCEMENT POUR PLANS DE FINANCEMENT

### Patent Applicant/Patent Assignee:

#### AFS-IP INC

9 Riverside Office Park, Weston, MA 02493; US; US(Residence); US(Nationality)

#### Inventor(s):

- IOHNSON Daniel R
  - 230 Commonwealth Avenue, Boston, MA 02116; US
- MEHTA Alok
   5 Hardy Road, Wellesley, MA 02482; US

#### Legal Representative:

#### • THIBODEAU David J Jr(et al)(agent)

Hamilton, Brook, Smith & Reynolds, P.C., 530 Virginia Road, P.O Box 9133, Concord, MA 01742-9133; US:

	Country	Number	Kind	Date
Patent	WO	200201463	A2	20020103
Application	WO	2001US20239		20010626
Priorities	US	2000214675		20000627

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,

DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD,

GE, GH, GM, HR, HU, ID, IL, IN, IS, JP,

KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,

LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,

NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI,

SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ,

VN. YU. ZA. ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

**Language** Publication Language: English Filing Language: English

Fulltext word count: 7403

# **Detailed Description:**

...590, the user inputs subjective scores for the subjective attributes, which are accepted by the server 1 00 at 600.

At 610, the server 100 queries the financial databases 300 to populate certain objective attributes, such as rating agency grades under the "Financial Strength" category.

Referring to FIGS. 3A and 4A, the rating agency grades 840 published by organizational rating...

Dialog eLink: Order File History

10/3K/34 (Item 16 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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00846407

ONLINE CREDIT SERVICES BROKERING

SERVICES DE COURTAGE DE CREDIT EN LIGNE

Patent Applicant/Patent Assignee:

#### LIVECAPITAL INC

1900 South Norfolk Street, Suite 115, San Mateo, CA 94403; US; US(Residence); US(Nationality)

#### Inventor(s):

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GROSSMAN David Daniel

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· MEYERS Jonathan Marc

162 Arbor, San Francisco, CA 94131; US

# Legal Representative:

### · MALLIE Michael J(et al)(agent)

Blakely, Sokoloff, Taylor & Zafman LLP, 7th floor, 12400 Wilshire Boulevard, Los Angeles, CA 90025; US;

	Country	Number	Kind	Date
Patent	WO	200180123	A1	20011025
Application	WO	2001US11668		20010409
Priorities	US	2000549822		20000414

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,

DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE,

GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,

KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU,

LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO,

NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK,

SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN,

YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;

MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW:

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Language Publication Language: English Filing Language: English Fulltext word count: 18588

#### Claims:

...computer for a credit applicant and

server computer for an online credit broker, the method comprising:sending, by the client computer, a request for a **credit** application:performing a **data** collection **process** as a result of the request for the credit application until a rejection message is sent to the client computer or until all portions of the **credit** application are received, the **data** collection **process** comprising: sending, by the server computer, a portion of the credit application to the client computer; sending, by the elient computer, a corresponding completed portion to the server computer after the applicant has input data to the portion received from the server, **filtering**, by the server computer, the **credit** application based on the **data**on the completed portions cumulatively received from the client; sending, by the server computer, a rejection message to the clientcomputer when the filtering disqualifies... ... all portions of the credit application are received and, a rejection message has not been sent to the client computer, the **datae** valuation process comprising: **evaluating**, by the server computer, the **data** on the **credit** applicationagainst underwriting **criteria** for each of the credit options; creating, by the server computer, a list of the credit options for which theapplicant is detennined, qualified by...

Dialog eLink: Order File History 10/3K/39 (Item 21 from file: 349) DIALOG(R)File 349: PCT FULLTEXT (c) 2009 WIPO/Thomson. All rights reserved.

00824213

ENHANCING DELINQUENT DEBT COLLECTION USING STATISTICAL MODELS OF DEBT HISTORICAL INFORMATION AND ACCOUNT EVENTS AMELIORATION DU RECOUVREMENT DE DETTES EN SOUFFRANCE AU MOYEN DE MODELES STATISTIQUES D'INFORMATIONS HISTORIQUES RELATIVES AUX DETTES ET D'EVENEMENTS DE COMPTE

# Patent Applicant/Patent Assignee:

#### HNC SOFTWARE INC

5930 Cornerstone Court West, San Diego, CA 92121-3828; US; US(Residence); US(Nationality)

#### Inventor(s):

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MARTIN Ron

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DROSSU Radu

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· ZHANG Jenny Guofent

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SHOHAM Daniel

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#### Legal Representative:

# SACHS Robert R(et al)(agent)

Fenwick & West LLP, Two Palo Alto Square, Palo Alto, CA 94306; US;

	Country	Number	Kind	Date
Patent	WO	200157756	<b>A</b> 1	20010809
Application	WO	2001US2451		20010124
Priorities	US	2000179533		20000201
	US	2000607747		20000630

Designated States: (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE,

DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH,

GM, HR, HU, ID, IL, IN, IS, JP, KE, KG,

KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV,

MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ,

PL, PT, RO, RU, SD, SE, SG, SI, SK, SL,

TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU,

ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;

GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG: ZW:

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Language Publication Language: English Filing Language: English

Fulltext word count:

#### **English Abstract:**

...will be collected on each account based on learned relationships among collection on each account and on learned relationships of known variables (140). The predictive **model** is **generated** by using historical **data** of delinquent **debt** accounts (132), the collection method used to collect the debts in the accounts (146), and the success of the collection methods (136). The predictive model ...

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00806392

# TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF

PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE, ET PROCEDE ASSOCIE

# Patent Applicant/Patent Assignee:

ACCENTURE LLP
 1661 Page Mill Road, Palo Alto, CA 94304; US; US(Residence); US(Nationality)

#### Inventor(s):

 MIKURAK Michael G 108 Englewood Blvd., Hamilton, NJ 08610; US

# Legal Representative:

#### • HICKMAN Paul L(agent)

Oppenheimer Wolff & Donnelly, LLP, 38th Floor, 2029 Century Park East, Los Angeles, CA 90067-3024; US:

	Country	Number	Kind	Date
Patent	WO	200139086	A2	20010531
Application	WO	2000US32310		20001122
Priorities	US	99444653		19991122
	US	99447623		19991122

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

MG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GE, GH, GM, HR, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR: IE: IT: LU: MC: NL: PT: SE: TR:

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; Language Publication Language: English

Filing Language: English Fulltext word count: 156214

# **Detailed Description:**

...an event 1 0 indicating the hardware failure and the general nature of the failure. The events are then routed to an element manger to **processed**.

In an event **processing** step 4804, events generated in step 4802 are filtered, aggregated, and correlated by an element manager. The element manager is where the primary data reduction...

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10/3,K/87 (Item 10 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0013735591 *Drawing available* WPI Acc no: 2003-833822/200377 Related WPI Acc No: 2003-813014

XRPX Acc No: N2003-666518

Financial data visualization system for investors, has processing engine that populates selected model with accessed data to generate data structure, which is given to image rendering engine to generate two dimensional image Patent Assignee: COBAU JJ (COBA-I); FRIED S C (FRIE-I); HURLEY P (HURL-I); IMAGINE XD INC (IMAG-N); NAJDA A (NAJD-I)

Inventor: COBAU J J: FRIED S C: HURLEY P: NAJDA A

	Patent Family (3 patents, 96 countries)											
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Туре					
WO 2003088030	A1	20031023	WO 2003US11317	Α	20030410	200377	В					
US 20040041846	A1	20040304	US 2002371466	P	20020410	200417	Е					
			US 2003411430	A	20030410							
AU 2003226357	A1	20031027	AU 2003226357	Α	20030410	200436	E					

Priority Applications (no., kind, date): US 2002371466 P 20020410; US 2003411430 A 20030410

Patent Details							
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes		
WO 2003088030	A1	EN	74	9			
National					AZ BA BB BG BR BY BZ CA CH CN CO		
	CR CI	J CZ	DE D	K DM	DZ EC EE ES FI GB GD GE GH GM HR		
States,Original	HU II	IL II	N IS J	P KE K	G KP KR KZ LC LK LR LS LT LU LV MA		

			N MW MX MZ NI NO NZ PL P R TT TZ UA UG UZ VN YU ZA	
Designated	IE I		CY CZ DE DK EA EE ES FI FR MC MW MZ NL OA PT RO SI W	
US 20040041846	A1	EN	Related to Provisional	US 2002371466
AU 2003226357	A1	EN	Based on OPI patent	WO 2003088030

Financial data visualization system for investors, has processing engine that populates selected model with accessed data to generate data structure, which is given to image rendering engine to generate two dimensional image

Dialog eLink: Order File History

10/3,K/102 (Item 25 from file: 350) DIALOG(R)File 350: Derwent WPIX

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0006622854 Drawing available

WPI Acc no: 1993-386774/199348 XRPX Acc No: N1993-298644

Management tool for auditing computer database - in which auditor selects user-

defined data sample, presents it to user who determines errors and feeds them back to auditor, and indicates which errors are user errors

Patent Assignee: KLEIN L C (KLEI-I)

Inventor: KLEIN L C

Patent Family (2 patents, 19 countries)										
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Туре			
WO 1993023818	A1	19931125	WO 1993US4371	A	19930507	199348	В			
LIS 5404500	Δ	10050404	TIS 1002880307	Δ	10020508	100510	E			

Priority Applications (no., kind, date): US 1992880397 A 19920508

Patent Details								
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes			
WO 1993023818	A1	EN	81	16				
National Designated	CA JP							

States,Original				
Regional Designated States,Original	AT BE PT SE	CH DE	DK ES	FR GB GR IE IT LU MC NL
US 5404509	A	EN	43	22

Original Publication Data by Authority Argentina Publication No. ... Claims: in the computer, wherein said audit criteria includes the number of items stored in the repository of data to be audited; sample generation means for generating a sample set of data based on said audit criteria, such that said sample set of data includes at least the number of items to audit as indicated in said audit criteria, wherein said sample set of data is selected by applying at least one of a focus group criteria, a filter criteria, a skew criteria, or an empty field indicator, wherein sample...

Dialog eLink: Order File History 10/3 K/101 (Item 24 from file: 350) DIALOG(R)File 350: Derwent WPIX (c) 2009 Thomson Reuters. All rights reserved.

0007953010 Drawing available WPI Acc no: 1997-042525/199704 XRPX Acc No: N1997-035393

System for automatically establishing and administering charge account such as funded and post funded account, - has program instructions stored in first memory device that causes data processor to compare input credit data to stored credit criteria data and to generate outputs to third memory device

Patent Assignee: BENEFICIAL FRANCHISE CO INC (BENE-N)

Inventor: KLESSE R C

Patent Family (1 patents, 1 countries)										
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Туре			
US 5583760	A	19961210	US 1992887089	A	19920522	199704	В			
			US 1994285076	A	19940803					

Priority Applications (no., kind, date): US 1992887089 A 19920522; US 1994285076 A 19940803

Patent Details							
Patent Number Kind		Lan Pgs I		Draw	Filing Notes		
US 5583760	Α	EN	10	4	Continuation of application US 1992887089		

...has program instructions stored in first memory device that causes data processor to compare input credit data to stored credit criteria data and to generate outputs to third memory device Alerting Abstract ...third memory device is connected to the data processor for storing credit account files. Program instructions stored in the first memory device causes the data processor to compare the input credit data to the stored credit criteria data and to generate outputs to the third memory device... Original Publication Data by AuthorityArgentinaPublication No. ... Claims: payment data to said data processor;e. third memory means connected to said data processor for storing credit account files; f. program instructions stored in said first memory means for causing said data processor to compare said input credit data to said stored credit criteria data and to generate outputs to said third memory means to create one of the following, either: i. a funded credit account file having a unique identification label, orii. a post-funded credit account file having a unique identification label; or ... ... wherein said hybrid account file has a charge limit and a credit limit that is less than said charge limit; g. means for causing said data processor to input charge data from a uniquely identified credit account file:h. means for causing said data processor to credit a uniquely identified credit account file in response to inputted payment data;i. electronic funds transfer means connected to said data processor for transferring funds between two financial accounts as directed by said program instructions in said first memory means; j. means for causing said electronic funds transfer means to electronically transfer funds charged to...

Dialog eLink: Order File History 10/3,K/88 (Item 11 from file: 350) DIALOG(R)File 350: Derwent WPIX

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0013730962 *Drawing available* WPI Acc no: 2003-828990/200377 XRPX Acc No: N2003-662289

Computerized loan/loan servicing portfolio auditing method involves preparing checklist of questions for selected audit types and management report containing loan list with exceptions and exception cure recommendations

Patent Assignee: GE MORTGAGE HOLDINGS LLC (GEMO-N) Inventor: ACOSTA O F: BILL M S

Patent Family (1 patents, 1 countries)							
Patent Number	Kind	Date	Application Number	Kind	Date	Update Type	
US 6643625	В1	20031104	US 1999466753	A	19991217	200377 B	

Priority Applications (no., kind, date): US 1999466753 A 19991217

Patent	

T WORLD CHAIRS									
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes				
US 6643625	B1	EN	13	6					

Original Publication Data by AuthorityArgentinaPublication No. ...Claims:answers to the checklist questions, including any exceptions, in an audit trail database on a server, storing any auditor recommendations pertaining to any of the exceptions in the audit trail database; and automatically generating management reports comprising the sampling criteria, an exception rate pertaining to the subset, a list of any loans in the subset which have exceptions and the exceptions pertaining to each such loan, and any recommendations for cure of each type of exception found in sample subset.

# Dialog eLink: Order File History

10/3.K/81 (Item 4 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0014344824 Drawing available

WPI Acc no: 2004-533027/200451

Related WPI Acc No. 2004-168272.

XRPX Acc No: N2004-422157

Business enterprise e.g. smaller and privately controlled enterprise, valuing system, has valuation engine to provide extracted data and financial values to models indicating financial aspects, and receives values from models

Patent Assignee: FELDMAN S J (FELD-I)

Inventor: FELDMAN S J

Patent Family (1 patents, 1 countries)									
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Туре		
US 20040128174	A1	20040701	US 2002210752	A	20020731	200451	В		
			US 2003636127	A	20030807				

Priority Applications (no., kind, date): US 2002210752 A 20020731; US 2003636127 A 20030807

Patent Details

Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
US 20040128174	A1	EN	32	16	C-I-P of application US 2002210752

Alerting Abstract ... financial aspects of the enterprises from an extracted input data and from the values generated by the models. A valuation engine (12) provides the extracted data and the financial values to the models, receives the values from the models and directs operations to the models. Original Publication Data by Authority Argentina Publication No. Original Abstracts: A system and method for valuing a business enterprise and generating valuation reports in real-time by extracting financial data representing the enterprise from standardized, assured sources. generating financial values representing financial aspects of the enterprise from the extracted input data and from financial values generated by numerous models, determining present and expected values of the enterprise as functions of present and expected profits and costs of the enterprise, and generating a control premium value, and possibly a... ... Claims: standard federal tax return information and standard questions answered by the user, all of which data is input through the user interface, a plurality of models representing financial aspects of enterprises and including data and processes for generating financial values representing the financial aspects of the enterprise from the extracted input data and from the financial values generated by the models, a valuation engine for providing the extracted input data and the financial values to the models, receiving the financial values from the models and directing operations of the models, and a report generator for receiving the financial values from the valuation engine and generating from the financial values at least one valuation output representing a value of the enterprise.

Dialog eLink: Order File History 10/3K/66 (Item 48 from file: 349) DIALOG(R)File 349: PCT FULLTEXT (c) 2009 WIPO/Thomson. All rights reserved.

00740839

# FINANCIAL FORECASTING SYSTEM AND METHOD FOR RISK ASSESSMENT AND MANAGEMENT

SYSTEME DE PREVISION FINANCIERE ET PROCEDE D'APPRECIATION ET DE GESTION DES RISQUES

#### Patent Applicant/Patent Assignee:

# · MATHEMATICAL MODELLERS INC

P.O. Box 8955, Minneapolis, MN 55408; US; US(Residence); US(Nationality); (For all designated states except: US)

#### Patent Applicant/Inventor:

#### DEO Anand V

Apartment 202, 3240 Aldrich Avenue South, Minneapolis, MN 55408; US; US(Residence); US(Nationality); (Designated only for: US)

# Legal Representative:

#### ATKINSON Robert E(et al)(agent)

Crompton, Seager & Tufte, LLC., Suite 895, 331 Second Avenue South, Minneapolis, MN 55401-2246; US:

	Country	Number	Kind	Date
Patent	WO	200054186	A1	20000914
Application	WO	2000US6186		20000309
Priorities	US	99265716		19990309

Designated States: (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)
CA. JP, US

[EP] AT: BE; CH: CY: DE: DK: ES: FI: FR: GB:

GR; IE; IT; LU; MC; NL; PT; SE;

Language Publication Language: English
Filing Language: English
Fulltext word count: 13004

#### **Detailed Description:**

...transactions and developing marketing strategies. For purposes of illustration, the credit sconing method is discussed in the context of credit and loan applications.

Initially, the **credit scoring process** involves collecting historical **data** from a population of individuals relating to certain attributes of the individuals, for example, credit history, debts, assets, employment, and residence. These attributes are then...

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0015428861 Drawing available WPI Acc no: 2005-777247/200579

XRPX Acc No: N2005-641893

Process map definition method for financial service organization business product transaction system, involves translating map at business model database, and configuring system to process transactions

Patent Assignee: COMPUTER SCI CORP (COMP-N)

Inventor: BIERENBAUM S E

Patent Family (1 patents, 1 countries)								
Patent Number	Kind	Date	Application Number	Kind	Date	Update Type		
US 6970844	B1	20051129	US 1999151031	P	19990827	200579 B		
			US 2000648247	Α	20000825			

Priority Applications (no., kind, date): US 1999151031 P 19990827; US 2000648247 A 20000825

Patent Details							
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes		
US 6970844	В1	EN	52	19	Related to Provisional US 1999151031		

Alerting Abstract ...NOVELTY - A process map stored in a business model database is configured and translated into a financial service organization production system database. The financial organization production system is configured to process the business product transactions between a financial service organization (FSO) and a FSO customer using the selected process map. Original Publication Data by AuthorityArgentinaPublication No. ...Claims:object to the process map design palette; andstoring the process map in a business model database; wherein the process map stored in the business model database is configured for translation into a financial service organization production system database, wherein the financial service organization production system database is configured for use in the financial service organization production system, and wherein the financial service organization production system, and wherein the financial service organization production system special service organization production system is configured to process business product transactions between a financial service organization and a financial service organization customer.

# QUALITY SYSTEM IMPLEMENTATION SIMULATOR

SIMULATEUR DE MISE EN OEUVRE DE SYSTEME DE QUALITE

#### Patent Applicant/Patent Assignee:

- CHANDU CORPORATION
- KEANE John A

#### Inventor(s):

KEANE John A

	Country	Number	Kind	Date
Patent	WO	9952085	A1	19991014
Application	WO	98US6671		19980406
Priorities	wo	98US6671		19980406

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, GM, GW, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW, GH, GM, KE, LS, MW, SD, SZ, UG, ZW, AM, AZ, BY, KG, KZ, MD, RU, TJ, TM, AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG

**Language** Publication Language: English Filing Language:

Fulltext word count:

nt: 9998

# **Detailed Description:**

...The financial model does simulate, however, the relationship of sales, profits and book value of the business to stock price through a mathernatical representation. The **financial model generates financial data** 216 from the profit information 215 outputted from the

accounting model 106. The accounting model uses the valuation set by tile financial market to issue... ...will be considered in the future; for example, macroeconomic factors 217 from the macroeconomic model may be inputted into the financial model. After the financial model is applied, the financial information generated may be displayed for the user.

Aspects of the general economic climate that affect businesses may be represented in a macroeconomic model. Such aspects...

#### Claims:

- ...having a mathei-natical relationship representing income from said product purchased and costs of said first and
- second requirements; and displaying on said user interface  ${\bf financial}$  in formation as determined by applying said accounting  ${\bf model}.$
- 9 A computer system for simulating the implementation of a quality system on a business having a material flow, said computer systein comprising:4:)means...

# Dialog eLink: Order File History

10/3K/75 (Item 57 from file: 349) DIALOG(R)File 349: PCT FULLTEXT

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00424440

#### METHOD OF PERSONAL FINANCIAL PLANNING

PROCEDE DE PLANIFICATION FINANCIERE PERSONNELLE

#### Patent Applicant/Patent Assignee:

- THE QUANTUM CONSULTANCY GROUP (PROPRIETARY) LIMITED
- IDEA INC.
- CORLETT John Broughton
- · CORLETT Peter Garth
- MAREE Johann Wilhelm
- · MACDOUGALL Basil Hugh

#### Inventor(s):

- CORLETT John Broughton
- CORLETT Peter Garth

- MAREE Johann Wilhelm
- · MACDOUGALL Basil Hugh

	Country	Number	Kind	Date
Patent	WO	9814902	A1	19980409
Application	WO	97US15358		19970902
Priorities	ZA	967373		19960830

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY,

CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI,

GB, GE, GH, HU, IL, IS, JP, KE, KG, KP,

KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD,

 $MG,\,MK,\,MN,\,MW,\,MX,\,NO,\,NZ,\,PL,\,PT,\,RO,$ 

RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW, GH, KE,

LS, MW, SD, SZ, UG, ZW, AM, AZ, BY, KG,

KZ, MD, RU, TJ, TM, AT, BE, CH, DE, DK,

ES, FI, FR, GB, GR, IE, IT, LU, MC, NL,

PT, SE, BF, BJ, CF, CG, CI, CM, GA, GN,

ML, MR, NE, SN, TD, TG

Language Publication Language: English

Filing Language:

Fulltext word count: 7756

# English Abstract:

A method of financial planning comprises creating a financial model from data relating to a subject's income, expenses, assets and liabilities. A planning rules database is created from data relating to a preferred financial strategy. First, an unplanned future financial situation of the subject is projected by applying predicted circumstances to the data of the financial model. Then, planning rules selected from the database are applied to the unplanned future financial situation to calculate a planned future financial situation, and the resulting...

# **Detailed Description:**

... of various alternatives to be considered.

#### SUMMARY OF THE INVENTION

According to the invention there is provided a method of financial planning, the method comprising.

**creating** a **financial model** from **data** relating to income, expenses, assets and liabilities of a subject;

creating a planning rules database from data relating to a preferred financial strategy of the subject;

projecting an unplanned future financial situation of the subject by applying predicted future circumstances to the **data** of the **financial model**:

applying a plurality of planning rules derived from the planning rules database to data representing the subject's unplanned future financial situation, thereby to calculate...

#### Claims:

1 A method of financial planning comprising:

creating a financial model from data relating to income, expenses, assets and liabilities of a subject; reating a planning rules database from data relating to apreferred financial strategy of the subject; projecting an unplanned future financial situation of the subject by applying predicted future circumstances to the data of the financial model; applying a plurality of planning rules derived from the planning rules database to data representing the subject sunplanned future financial situation, thereby to calculate......of assets, liabilities, income and expenditure, and predicted future values thereof. SUBSTITUTE SHEET (RULE 26)- 37 3 A method according to claim 2 wherein the financial modeladditionally includes data relating to costs associated with themanagement of assets and liabilities, including commissions, financecharges, administration fees and transfer costs.

4 A method according to ...

**Dialog eLink:** Order File History 10/3K/19 (Item 1 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT (c) 2009 WIPO/Thomson. All rights reserved.

01240269

METHOD AND SYSTEM FOR VALIDATING FINANCIAL INSTRUMENTS METHODE ET SYSTEME DE VALIDATION D'INSTRUMENTS FINANCIERS

Patent Applicant/Patent Assignee:

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#### Patent Applicant/Inventor:

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# Legal Representative:

#### FELLOWS Gerald L(et al)(agent)

Michael Best & Friedrich LLP, 100 East Wisconsin Avenue, Ste. 3300, Milwaukee, WI 53202-4108; US:

	Country	Number	Kind	Date
Patent	WO	200548151	A1	20050526
Application	WO	2003US35209		20031104
Priorities	WO	2003US35209		20031104

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

 $BR,\,BY,\,BZ,\,CA,\,CH,\,CN,\,CO,\,CR,\,CU,\,CZ,$ 

DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD,

GE, GH, GM, HR, HU, ID, IL, IN, IS, JP,

KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,

LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,

NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU,

SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN,

TR. TT. TZ. UA. UG. US. UZ. VC. VN. YU.

ZA, ZM, ZW

[EP] AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; HU; IE; IT; LU; MC; NL;

PT: RO: SE: SI: SK: TR:

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML: MR; NE: SN; TD; TG;

[AP] BW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZM; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Language Publication Language: English
Filing Language: English
Fulltext word count: 15386

#### **Detailed Description:**

...via a workstation 70, and can view one or more user interfaces that enable the user to select from a number of possible types of **data** fields of a **financial** instrument. In the case of **processing** checks in financial transactions for example, such as the check 300 (or check image 300) illustrated in FIG. 3, the user can select a payor...

Dialog eLink: Order File History

10/3,K/92 (Item 15 from file: 350) DIALOG(R)File 350: Derwent WPIX

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0012701816 *Drawing available*WPI Acc no: 2002-553117/200259
XRPX Acc No: N2002-438165

Credit evaluation system converts separate evaluation model data on concerned obliger based on calculated conversion variable and evaluates unification evaluation model

Patent Assignee: DAIICHI KANGYO GINKO KK (DAII-N); FUJI GINKO KK (FUJI-N); KINYU KOGAKU KENKYUSHO KK (KINY-N); NIPPON KOGYO GINKO KK (NIKO-N)

Inventor: AOKI N; AOKI Y; MIYOSHI M; TAMURA T; TOMINAGA S; YASIIKAWA T

Patent Family (1 patents, 1 countries)							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Туре
JP 2002169958	A	20020614	JP 2000367044	A	20001201	200259	В

Priority Applications (no., kind, date): JP 2000367044 A 20001201

Alerting Abstract ...model information stored by memory, to set an evaluation division. A calculator calculates the conversion variable which converts the evaluation division into that of unification evaluation model. Separate evaluation model data on obliger input for credit evaluation is converted, based on conversion variable, and the unification evaluation model is evaluated.

Dialog eLink: Order File History 10/3K/23 (Item 5 from file: 349) DIALOG(R)File 349: PCT FULLTEXT (c) 2009 WIPO/Thomson. All rights reserved.

01067214

# A METHOD AND SYSTEM TO SOLVE DYNAMIC MULTI-FACTOR MODELS IN FINANCE

PROCEDE ET SYSTEME DESTINES A RESOUDRE DES MODELES MULTIFACTORIELS DYNAMIQUES EN FINANCE

#### Patent Applicant/Inventor:

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MUCHNIK Ilva

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#### Legal Representative:

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Kenyon & Kenyon, One Broadway, New York, NY 10004-1050; US;

	Country	Number	Kind	Date
Patent	WO	200396254	A1	20031120
Application	WO	2003US15325		20030507
Priorities	US	2002378562		20020507

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW

[EP] AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; HU; IE; IT; LU; MC; NL; PT; RO; SE; SI; SK; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZM; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM; Language Publication Language: English Filing Language: English Fulltext word count: 16224

# **Detailed Description:**

...code embodied in a computer usable medium (e.g., a disk), in order to create a computer program product that is used to evaluate the **model** for the dependent I 0 financial or economic variable. The **information** from the computer program product can be used to evaluate the performance of an asset collection based on the information generated from the model.

The

Dialog eLink: Order File History 10/3K/47 (Item 29 from file: 349) DIALOG(R)File 349: PCT FULLTEXT (c) 2009 WIPO/Thomson. All rights reserved.

00800768

# A FINANCIAL PLANNING AND COUNSELING SYSTEM PROJECTING USER CASH FLOW

PROJECTION EN MATIERE DE SYSTEME DE CONSEILS ET DE PLANIFICATION FINANCIERS

#### Patent Applicant/Patent Assignee:

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#### Inventor(s):

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#### Legal Representative:

#### COLEMAN Brian R(agent)

Oppenheimer Wolff & Donnelly LLP, 1400 Page Mill Road, Palo Alto, CA 94304: US:

	Country	Number	Kind	Date
Patent	WO	200133476	A2	20010510
Application	WO	2000US41872		20001101
Priorities	US	99431668		19991101
	US	2000580273		20000525

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CU, CZ, DE, DK,

DM, DZ, EE, ES, FI, GB, GE, GH, GM, HR.

HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ,

LC. LK. LR, LS, LT, LU, LV, MD, MG, MK,

MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU,

 $\mathsf{SD}, \mathsf{SE}, \mathsf{SG}, \mathsf{SI}, \mathsf{SK}, \mathsf{SL}, \mathsf{TJ}, \mathsf{TM}, \mathsf{TR}, \mathsf{TT},$ 

TZ, UA, UG, UZ, VN, YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;

MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Language Publication Language: English
Filing Language: English
Fulltext word count: 11436

#### **Detailed Description:**

...highlights possible problem areas, and offers automated and live coaching on ways to resolve the issues. The user interface model is designed to simplify the **input** of the massive amount of **data** necessary for a useful **financial model**. The **model** further allows the financial institution providing the service to the user to tailors various financial products to fit the user's specific needs.

These and

Dialog eLink: Order File History

10/3K/24 (Item 6 from file: 349) DIALOG(R)File 349: PCT FULLTEXT

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01057838

# SYSTEM AND METHOD FOR VISUALIZING DATA

SYSTEME ET PROCEDE POUR VISUALISER DES DONNEES

# Patent Applicant/Patent Assignee:

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#### Inventor(s):

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- COBAU Joseph J
   70 Otis Street, Melrose, MA 02176; US
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# Legal Representative:

### • PANDISCIO Mark J(agent)

Pandiscio & Pandiscio, 470 Totten Pond Road, Waltham, MA 02451-1914; US;

	Country	Number	Kind	Date
Patent	WO	200388030	A1	20031023
Application	WO	2003US11317		20030410
Priorities	US	2002371466		20020410

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,

DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD,

 $\mathsf{GE}, \mathsf{GH}, \mathsf{GM}, \mathsf{HR}, \mathsf{HU}, \mathsf{ID}, \mathsf{IL}, \mathsf{IN}, \mathsf{IS}, \mathsf{JP},$ 

KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,

LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,

NI, NO, NZ, PL, PT, RO, RU, SD, SE, SG,

SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ,

VN, YU, ZA, ZW

[EP] AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; HU; IE; IT; LU; MC; NL; PT; RO; SE; SI; SK; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZM; ZW;

[EA] AM: AZ: BY: KG: KZ: MD: RU: TJ: TM:

Language Publication Language: English

Filing Language: English

Fulltext word count: 9907

#### **Detailed Description:**

...in

accordance with the present invention.

#### - 15

Data Visualization System
Looking first at Fig. 1, there is shown a data
visualization system 5 for visualizing data, e.g.,
financial information. Data visualization system 5
generally comprises a processing engine 10 adapted to
receive user instructions provided through user
controls 15 and, in accordance with those instructions,
(1) select a virtual three dimensional model...

Dialog eLink: Order File History 10/3, K/95 (Item 18 from file: 350) DIALOG(R)File 350: Derwent WPIX (c) 2009 Thomson Reuters. All rights reserved.

0012395981 Drawing available WPI Acc no: 2002-339679/200237 XRPX Acc No: N2002-267106

Pre-payment score finder uses model generating low discrepancy sequence-based scenarios of econometric parameters for server Patent Assignee: EGINTON W A (EGIN-1): FISHMAN V (FISH-1): GALPERIN Y

(GALP-I); MARKETSWITCH CORP (MARK-N)

Inventor: EGINTON W A; FISHMAN V; GALPERIN Y

Patent Family (6 patents, 95 countries)								
Patent Number	Kind	Date	Date Application Number	Kind	Date	Update	Туре	
WO 2002019061	A2	20020307	WO 2001US27039	A	20010830	200237	В	
US 20020052836	A1	20020502	US 2000228954	P	20000831	200237	Е	
			US 2001942983	A	20010830			
AU 200188549	A	20020313	AU 200188549	A	20010830	200249	E	
JP 2004511035	W	20040408	WO 2001US27039	A	20010830	200425	E	
			JP 2002523116	A	20010830			
EP 1410134	A2	20040421	EP 2001968292	A	20010830	200427	Е	
			WO 2001US27039	Α	20010830			

AU 2001288549 A8	20051027 AU 2001288549	A	20010830	200624 E
THE EGGIEGOD IN THE	POOD TOE ! ITC EGGIEGO !>		20010000	LOCOL . L

Priority Applications (no., kind, date); US 2000228954 P 20000831; US 2001942983 A 20010830

				Pater	nt Details	
Patent Number	Kind	Lan	Pgs	Draw	Filing	Notes
WO 2002019061	A2	EN	26	6		
National Designated States,Original	CR CU HU II MD M	J CZ D IL II IG M	DE D N IS . K MN	OK DM JP KE I N MW I	AZ BA BB BG BR BY DZ EC EE ES FI GB G KG KP KR KZ LC LK L MX MZ NO NZ PL PT Z UA UG UZ VN YU Z	D GE GH GM HR LR LS LT LU LV MA RO RU SD SE SG SI
Regional Designated States,Original					EA ES FI FR GB GH G A PT SD SE SL SZ TR	
US 20020052836	A1	EN			Related to Provisional	US 2000228954
AU 200188549	A	EN			Based on OPI patent	WO 2002019061
JP 2004511035	W	JA	43		PCT Application	WO 2001US27039
					Based on OPI patent	WO 2002019061
EP 1410134	A2	EN			PCT Application	WO 2001US27039
					Based on OPI patent	WO 2002019061
Regional Designated States,Original	AT BI TR	E CH	CY [	DE DK	ES FI FR GB GR IE IT	LI LU MC NL PT SE
AU 2001288549	A8	EN			Based on OPI patent	WO 2002019061

Original Publication Data by Authority Argentina Publication No. ... Claims: applicant based upon the debt instrument prepayment model and the prepayment score generation model, the prepayment calculation server being further adapted to transmit the prepayment score to at least one debt instrument origination computer terminal via the communications server and the computer network; where the prepayment score is calculated from the formula; [M00004] where T represents time and P represents...

Dialog eLink: Order File History 10/3K/28 (Item 10 from file: 349) DIALOG(R)File 349: PCT FULLTEXT

#### SYSTEM AND METHOD FOR VALUATION OF COMPANIES

SYSTEME ET PROCEDE D'EVALUATION D'ENTREPRISES

#### Patent Applicant/Patent Assignee:

# · MANAGED QUANTITATIVE ADVISORS

1368 Burr Street, Fairfield, CT 06430; US; US(Residence); US(Nationality)

#### Inventor(s):

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  - 5055 Jeanne D'Arc #1, Montreal, OC H1X2E6; CA
- RAHA Edward A
  - 1368 Burr Street, Fairfield, Ct 06430; US
- · WANG Xianguo
  - 225 Berkely, Fairfield, CT 06430; US

#### Legal Representative:

#### STEIN Kenneth L(et al)(agent)

PENNIE & EDMONDS LLP, 1155 Avenue of the Americas, New York, NY 10036: US:

	Country	Number	Kind	Date
Patent	WO	200289054	A1	20021107
Application	WO	2002US13585		20020429
Priorities	US	2001846891		20010501

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,

DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD,

GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,

LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,

NO, NZ, OM, PH, PL, PT, RO, RU, SD, SE,

SG, SI, SK, SL, TJ, TM, TN, TR, TT, TZ,

UA, UG, UZ, VN, YU, ZA, ZM, ZW

 $\textbf{[EP]} \hspace{0.1cm} \textbf{AT;} \hspace{0.1cm} \textbf{BE;} \hspace{0.1cm} \textbf{CH;} \hspace{0.1cm} \textbf{CY;} \hspace{0.1cm} \textbf{DE;} \hspace{0.1cm} \textbf{DK;} \hspace{0.1cm} \textbf{ES;} \hspace{0.1cm} \textbf{FI;} \hspace{0.1cm} \textbf{FR;} \hspace{0.1cm} \textbf{GB;} \\$ 

GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GO; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ: UG; ZM; ZW;

[EA] AM: AZ: BY: KG: KZ: MD: RU: TJ: TM:

Language Publication Language; English Filing Language: English Fulltext word count: 7031

#### Claims:

...for each company, the test data comprises fundamental financial data and time series data and wherein input values to the neural network during training are derived from the fundamental financial data and model output values are de-rived from the

# Dialog eLink: Order File History

10/3K/27 (Item 9 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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00963611

#### EXTENDED WEB ENABLED MULTI-FEATURED BUSINESS TO BUSINESS COMPUTER SYSTEM FOR RENTAL VEHICLE SERVICES SYSTEME INFORMATIQUE INTERENTREPRISES A ELEMENTS MULTIPLES A ACCES INTERNET POUR SERVICES DE LOCATION DE VEHICULES.

# Patent Applicant/Patent Assignee:

 THE CRAWFORD GROUP INC. 600 Corporate Park Drive, St. Louis, MO 63105; US; US(Residence); US(Nationality); (For all designated states except: US)

#### Patent Applicant/Inventor:

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#### DE VALLANCE Kimberly Ann

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## · HASELHORST Randall Allan

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# SMITH David Garv

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#### Legal Representative:

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	Country	Number	Kind	Date
Patent	WO	200297700	A2	20021205
Application	WO	2001US51431		20011019
Priorities	US	2000694050		20001020

**Designated States:** (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,

DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD,

GE, GH, GM, HR, HU, ID, IL, IN, IS, JP,

KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,

LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,

NO, NZ, PH, PL, PT, RO, RU, SD, SE, SG,

SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG,

US, UZ, VN, YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR: IE: IT: LU: MC: NL: PT: SE: TR:

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZW:

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Language Publication Language: English
Filing Language: English
Fulltext word count: 237932

#### **Detailed Description:**

...of transaction validation and database update on the centralized machine prior to dispatch to either the distributed machine or the Rental Management Trading Partner. This **process** is 'currently used for both the inbound and outbound processing of transactions.

Process

Hierarchical numeric ID: 1 1 3.1

Coded name: AM0025V1

Name: PGM...partner. However, it would be simple if these new fields were interrogated from a centralized archive repository of closed rental contracts for the ARMS Transaction Credit Reports run monthly that primarily use the AMTRNCR file.

3.) Replace the execution of the ARMS Handle Internal Error (IAM0097VII) program with the execution of the...

Dialog eLink: Order File History

10/3K/21 (Item 3 from file: 349) DIALOG(R)File 349: PCT FULLTEXT

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01131877

# SYSTEMS AND METHODS FOR TRACKING PRICE INFORMATION IN AN ONLINE CREDIT DERIVATIVE TRADING SYSTEM

SYSTEMES ET PROCEDES PERMETTANT DE SUIVRE L'EVOLUTION DES COURS DANS UN SYSTEME D'ECHANGE DE PRODUITS DERIVES DE CREDIT EN LIGNE

#### Patent Applicant/Patent Assignee:

#### CREDITEX INC.

26 West 17th Street, Fourth Floor, New York, NY 10011; US; US (Residence); US (Nationality); (Designated for all)

#### Inventor(s):

#### DAR Mazyar

26 West 17th Street, Fourth Floor, New York, NY 10011; US; (Designated for all)

#### HIRANI Sunil Gordhan

26 West 17th Street, Fourth Floor, New York, NY 10011; US; (Designated for all)

# Legal Representative:

### GILLESPIE Noel C(agent)

Baker & McKenzie LLP, 2001 Ross Avenue, Suite 2300, Dallas, TX 75201; US;

	Country	Number	Kind	Date
Patent	WO	200453657	A2-A3	20040624
Application	WO	2003US39394		20031209
Priorities	US	2002316167		20021209
	US	2003336651		20030103

Designated States: (All protection types applied unless otherwise stated - for applications 2004+)

AE; AG; AL; AM; AT; AU; AZ; BA; BB; BG;

BR; BY; BZ; CA; CH; CN; CO; CR; CU; CZ;

DE: DK: DM: DZ: EC: EE: EG: ES: FI: GB:

GD; GE; GH; GM; HR; HU; ID; IL; IN; IS;

JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS;

LT; LU; LV; MA; MD; MG; MK; MN; MW; MX;

MZ; NI; NO; NZ; OM; PG; PH; PL; PT; RO;

RU; SC; SD; SE; SG; SK; SL; SY; TJ; TM;

TN: TR: TT: TZ: UA: UG: UZ: VC: VN: YU:

ZA; ZM; ZW;

Designated States: (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,

DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB,

GD, GE, GH, GM, HR, HU, ID, IL, IN, IS,

JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW

[EP] AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; HU; IE; IT; LU; MC; NL; PT; RO; SE; SI; SK; TR:

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW; ML: MR; NE; SN; TD; TG;

[AP] BW; GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ; UG; ZM; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Language Publication Language: English
Filing Language: English
Fulltext word count: 11209

#### **Detailed Description:**

...reference entity, the type of debt the trader client is interested in, as well as other relevant search criteria. Credit derivative authority 102 will retrieve credit derivative information from database 104 based on the search criteria input in the search area 1002. The credit derivative information can then be displayed to the trader client in tabular form as illustrated by area 1006 of display 1000. Alternatively, the credit derivative information can...

#### Claims:

...information.

comprising:receiving search criteria related to a plurality of reference entities; obtaining credit derivative information related to the certainreference entities based on the search criteria; andcausing the credit derivative information retrieved from the database to be displayed.

16 The method of claim 15, further comprising receiving search criteria that includes identification of the reference entities for which credit derivative

# Dialog eLink: Order File History

10/3K/16 (Item 15 from file: 348)

DIALOG(R)File 348: EUROPEAN PATENTS

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01438944

# A universal software application

Eine universelle Softwareanwendung Une application logicielle universelle

#### Patent Assignee:

Thinkingcap Technology Limited; (3233850)
 100 Fruit and Wool Exchange, Brushfield Street; London, E1 6EX; (GB)
 (Applicant designated States: all)

#### Inventor:

The designation of the inventor has not yet been filed
...

#### Legal Representative:

Finnie, Peter John (79521)
 Gill Jennings & Every, Broadgate House, 7 Eldon Street; London EC2M 7LH;
 (GB)

	Country	Number	Kind	Date
Patent	EP	1225508	A1	20020724 (Basic)
Application	EP	2001300459		20010119

#### Designated States:

AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;

GR; IE; IT; LI; LU; MC; NL; PT; SE; TR;

# **Extended Designated States:**

AL; LT; LV; MK; RO; SI;

International Patent Class (V7): G06F-009/44Abstract Word Count: 174 NOTE: 1

NOTE: Figure number on first page: 1

Legal Status Type Pub. Date Kind Text

Language Publication:EnglishProcedural:EnglishApplication:English

Fulltext Availability Available Text	Language	Update	<b>Word Count</b>
CLAIMS A	(English)	200230	1360
SPEC A	(English)	200230	13515
Total Word Count (Document A) 148	75		
Total Word Count (Document B) 0			
Total Word Count (All Documents) 1-	4875		

Specification: ...model 7 is adapted to model operational and statistical data on both a historical and live snapshot basis. This is achieved by populating the operations model with status and audit data generated by the business process model, allowing the information to be viewed as required.

The install model 9 defines the installation of the computer program product carrying the model execution application...

## **NON-PATENT FILES**

- File 485:Accounting & Tax DB 1971-2009/Aug W3
  - (c) 2009 ProOuest Info&Learning
- File 625:American Banker Publications 1981-2008/Jun 26 (c) 2008 American Banker
- File 268:Banking Info Source 1981-2009/Aug W3
- (c) 2009 ProOuest Info&Learning
- File 608:MCT Information Svc. 1992-2009/Aug 24 (c) 2009 MCT Information Svc.
- File 626:Bond Buyer Full Text 1981-2008/Jul 07
  - (c) 2008 Bond Buyer
- File 267:Finance & Banking Newsletters 2008/Sep 29 (c) 2008 Dialog
- File 15:ABI/Inform(R) 1971-2009/Aug 22
- (c) 2009 ProQuest Info&Learning
- File 9:Business & Industry(R) Jul/1994-2009/Aug 22
  - (c) 2009 Gale/Cengage
- File 610:Business Wire 1999-2009/Aug 24
  - (c) 2009 Business Wire.
- File 810:Business Wire 1986-1999/Feb 28
  - (c) 1999 Business Wire
- File 275:Gale Group Computer DB(TM) 1983-2009/Jul 24
- (c) 2009 Gale/Cengage
- File 624:McGraw-Hill Publications 1985-2009/Aug 24
  - (c) 2009 McGraw-Hill Co. Inc
- File 621:Gale Group New Prod.Annou.(R) 1985-2009/Jul 16 (c) 2009 Gale/Cengage
- File 636:Gale Group Newsletter DB(TM) 1987-2009/Jul 30
  - (c) 2009 Gale/Cengage
- File 613:PR Newswire 1999-2009/Aug 24 (c) 2009 PR Newswire Association Inc
- File 813:PR Newswire 1987-1999/Apr 30
- (c) 1999 PR Newswire Association Inc
- File 16:Gale Group PROMT(R) 1990-2009/Jul 30 (c) 2009 Gale/Cengage
- File 160:Gale Group PROMT(R) 1972-1989
  - (c) 1999 The Gale Group
- File 634:San Jose Mercury Jun 1985-2009/Aug 21
  - (c) 2009 San Jose Mercury News

- File 148:Gale Group Trade & Industry DB 1976-2009/Aug 06
  - (c) 2009 Gale/Cengage
- File 35:Dissertation Abs Online 1861-2009/Jul
  - (c) 2009 ProOuest Info&Learning
- File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
  - (c) 2002 Gale/Cengage
- File 65:Inside Conferences 1993-2009/Aug 24
  - (c) 2009 BLDSC all rts. reserv.
- File 2:INSPEC 1898-2009/Aug W3
  - (c) 2009 The IET
- File 474:New York Times Abs 1969-2009/Aug 24
  - (c) 2009 The New York Times
  - File 475:Wall Street Journal Abs 1973-2009/Aug 24 (c) 2009 The New York Times
  - File 99:Wilson Appl. Sci & Tech Abs 1983-2009/Jul
  - (c) 2009 The HW Wilson Co.
  - File 139:EconLit 1969-2009/Aug (c) 2009 American Economic Association
  - Set Items Description
    \$1 4149233 (CREDIT OR FINANCIAL OR DEBT? OR TRW OR EQUIFAX OR
    AUDIT? ? OR EXPERIAN OR TRW OR TRANSUNION OR TRANS()UNION OR
    INDEBTEDNESS) (4N) (DATA? OR SCOR? OR SOURCES OR REPORT? ? OR
    INFORMATION OR CACHE? ?)
- S2 263427 (QUER? OR SEARCH? OR DATAMIN? OR MINES OR MINING OR CRUNCH? OR PROCESS? OR AUDIT? OR EXAMIN? OR EVALUAT? OR MODEL? OR FILTER?) (6N) 51
- 53 74511 (QUER? OR SEARCH? OR DATAMIN' OR MINES OR MINING OR CRUNCH? OR PROCESS? OR AUDIT? OR EXAMIN? OR EVALUAT? OR MODEL? OR CRITERI?? OR FILTER? OR ATTRIBUTE? ? OR DESCRIPTOR? OR MACRO? ?) (5N) (ATTRIBUTE? ? OR DESCRIPTOR? OR SOURCE()FILE? ? OR MACRO OR MODEL? ? OR META()DATA OR METADATA OR INDEXING OR TERMINOLOG? OR INDEXED OR TAXONOM?? OR CRITERI??)
- S4 19594 (PROGRAM' OR CODE OR CODES OR SOURCE()FILE? OR INPUT? ? OR CACHE? ? OR MACHINE()LANGUAGE OR SOFTWARE OR INSTRUCTION? ? OR COMPUTER? OR EXECUTAB? OR DATA?)(4N)(DESIGN? OR GENERAT? OR TRANSLAT? OR COMPIL? OR CREAT? OR DERIV? OR CONVER? OR TURN?(2W)INTO OR WRIT? OR POPULAT?)
- S5 1357 \$4(3N)S3 S6 288 \$5(3N)S2 S7 187 \$6 NOT PY>2003 S8 130 RD (unique items) S9 66 \$8 AND (FILTER? OR CRITERI?? OR CREDIT)

9/5,K/2 (Item 2 from file: 485)
DIALOG(R)File 485: Accounting & Tax DB
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#### \*\* FULL-TEXT AVAILABLE IN FORMATS 7 AND 9 \*\*

00893981 Supplier Number: 112931193

Continuous auditing: Building automated auditing capability

Rezaee, Zabihollah; Sharbatoghlie, Ahmad; Elam, Rick; McMickle, Peter L

Auditing v21 n1 pp: 147-163 Mar 2002 ISSN: 0278-0380 Journal Code: APT

Document Type: Periodical Article Type: Feature Language: English Special Feature: Chart Formula Table

Word Count: 8740 Line Count: 795

#### Abstract:

Real-time financial reporting is likely to necessitate continuous

to provide continuous assurance about the quality and credibility of

information presented. Rapidly emerging information technology and demands

for more timely communication of information to business stakeholders requires auditors to invent new ways to continuously monitor, gather,  $\frac{1}{2} \frac{1}{2} \frac{1}{2}$ 

analyze audit evidence. In this paper, an approach for building continuous

audit capacity is presented and audit data warehouses and data marts

described. Ever improving technology suggests that the real-time

of sensitive financial data will place constant pressure on auditors to update audit techniques. Most of the new techniques that will be required

will involve creation of new software and audit models.

## Geographic Names: United States; US

Descriptors: Auditing; Technological planning; Internet; Financial reporting Classification Codes: 4130 (CN=Auditing); 5220 (CN=Information technology management); 9190 (CN=United States); Accounting & Tax DB\_1971-2009/Aug W3 Sunplier Number: Text:

...documents for the organization's web site, EDGAR filing documents for

regulatory purposes (e.g., SEC), and other specialized reporting formats

for tax purposes or **credit** reports. Large companies already allow their trading partners real-time access to corporate information. By creating a standard language among companies, organizations, auditors, and

financial...audits by allowing auditors to focus more on understanding a

client's business and industry and its internal control structure; and (4)

specifying transaction selection  ${\tt criteria}$  to choose transactions and perform both tests of controls and substantive tests throughout the year on

an ongoing basis. Audit evidence gathered by performing tests...

- ...to (1) upload or download files for inclusion in the audit file; (2) create lead sheets, ratio analyses, roll forwards, and financial statements; (3) select **criteria** to interrogate client data, test transactions or account balances; (4) report summary of unadjusted errors;
- (5) prepare working trial balance with adjusting and reclassification entries...several phases that are listed in Figure 1 are depicted as a single phase for process-summarization purposes. For example, the three phases of extracting data based on audit objectives, creating audit meta data, and loading

audit data in Figure 1 are combined as ETL in Figure 2. The joint Control Testing and Analysis session in Figure 2 facilitates a common understanding between business unit managers, information technology

(IT), auditors, and applications regarding continuous auditing project

objectives, control testing methods, query execution and performance criterion, and exception reporting requirements.

In Figures 1 and 2, the first two phases-(1) defining audit objectives and  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

internal control descriptions and (2) understanding business...verifying

processing authenticity, accuracy, and completeness. SCARF is a method built into the data processing programs to perform test procedures continuously according to selected audit **criteria** such as special limit and reasonableness. This technique requires embedding audit software

modules within the client's application to provide continuous monitoring of

the system's processing of transactions. Transactions and events that  $\ensuremath{\mathsf{meet}}$ 

auditor-specified **criteria** are written into a file available only to the auditor for further examination. Snapshot is a method of taking a "picture" of database elements before...

...to source tables, selecting columns), data transformation (e.g., appending, renaming, labeling, sorting), and audit tests (e.g., applying

test scenarios), are stored in the audit meta data (Figure 1, Phase 9).

An  ${\bf audit}$   ${\bf data}$  mart  ${\bf created}$  for a business unit goes through three broad phases: extract, transform, and load (ETL). Phases

though 9 in Figure 1 show the ETL process...2) requirements to perform substantive procedures in a continuous audit; (3) nature, timing, and extent of substantive procedures in a continuous audit; (4) GAAP as criteria for continuous financial statements; (5) materiality threshold guidelines and level of assurance in continuous auditing; (6)

9/5,K/59 (Item 1 from file: 2) DIALOG(R)File 2: INSPEC

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06644634

Title: CARDWATCH: a neural network based database mining system for credit card fraud detection

Author(s): Aleskerov, E.; Freisleben, B.; Rao, B.

Author Affiliation: Dept. of Electr. Eng. & Comput. Sci., Siegen Univ., Germany Book Title: Proceedings of the IEEE/IAFE 1997 Computational Intelligence for

Financial Engineering (CIFEr) (Cat. No.97TH8304)

Inclusive Page Numbers: 220-6 Publisher: IEEE, New York, NY Country of Publication: USA Publication Date: 1997

Conference Title: Proceedings of the IEEE/IAFE 1997 Computational Intelligence for

Financial Engineering (CIFEr)

Conference Date: 24-25 March 1997

Conference Location: New York City, NY, USA

Conference Sponsor: IEEE Neural Network Council Int. Assoc. Financial Eng

ISBN: 0.7803.4133.3

Item Identifier (DOI): 10.1109/CIFER.1997.618940

Number of Pages: x+307 Language: English

Document Type: Conference Paper (PA)

Treatment: Practical (P)

Abstract: CARDWATCH, a database mining system used for credit card fraud detection, is presented. The system is based on a neural network learning module, provides an interface to a variety of commercial databases and has a comfortable graphical user interface. Test results obtained for synthetically generated credit card data and an autoassociative neural network model show very successful fraud detection rates (24 refs.)

Subfile(s): C (Computing & Control Engineering); E (Mechanical & Production

Engineering)

Descriptors: credit transactions; data handling; database management systems; financial data processing; fraud; graphical user interfaces; learning systems; neural nets Identifiers: CARDWATCH; neural network based database mining system; credit card fraud detection; neural network learning module; database interface; graphical user interface; synthetically generated credit card data; autoassociative neural network model: fraud detection rates

Classification Codes: C7120 (Financial computing); C6160 (Database management

systems (DBMS)); C6180G (Graphical user interfaces); C1230D (Neural nets); C5290 (Neural computing techniques); C6130 (Data handling techniques); C6170 (Expert systems and other AI software and techniques); E0410F (Business applications of IT) INSPEC Undate Issue: 1997-029

Copyright: 1997, IEE

Title: CARDWATCH: a neural network based database mining system for credit card fraud detection

Abstract: CARDWATCH, a database mining system used for credit card fraud detection, is presented. The system is based on a neural network learning module, provides an interface to a variety of commercial databases and has a comfortable graphical user interface. Test results obtained for synthetically generated credit card data and an autoassociative neural network model show very successful fraud detection rates Descriptors: credit transactions; data handling; database management systems; financial data processing; fraud; graphical user interfaces; learning systems; neural nets Identifiers: CARDWATCH; neural network based database mining system; credit card fraud detection; neural network learning module; database interface; graphical user interface; synthetically generated credit card data; autoassociative neural network model: fraud detection rates

9/5,K/30 (Item 3 from file: 610) DIALOG(R)File 610: Business Wire (c) 2009 Business Wire. All rights reserved.

00239591 20000322082B8751 (USE FORMAT 7 FOR FULLTEXT)

QSpace.com Teams with The Forms Group to Offer Instant Web-Loan Decisioning to Community Banks

Business Wire

Wednesday, March 22, 2000 14:35 EST

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 877

### Lead Paragraph:

SAN FRANCISCO, Mar 22, 2000 (BUSINESS WIRE)

- New BankSITE(R) ZipDecision

Service Gives Creditworthy Customers Rapid and Secure Approval for Their  $\,$ 

Online Applications

QSpace.com, the firm which revolutionized the **credit** industry with instant

consumer  $\boldsymbol{credit}$  reports delivered through cyberspace in seconds, and the

leading Internet provider of **credit** information and services to consumers,

today announced that it is delivering virtually instant Web-loan

decisionina

to community banks-users of BankSITE(R), the state-of-the-art Internet banking solution offered by The Forms Group at www.banksite.com. The Forms

Group is branding the decisioning service as  $\operatorname{BankSITE}(R)$  ZipDecision used

tandem with its ZipLoan Application.

Company Names: microsoft corp.; yahoo! inc.; community banks, inc.; YAHOO INC; FORMS GROUP; COMMUNITY BANKS INC; SMART COMPUTING LTD; BESTBANK INC: BEST BANK SA

Geographic Names: ARIZONA; CALIFORNIA; USA; AMERICAS; NORTH AMERICA

Product Names: BANKING; BANKING AUTOMATION; CREDIT; HOME BANKING; INSTITUTIONS; INTERNET; NETWORKS; FINANCIAL SERVICES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; DATA COMMUNICATIONS

Event Names: ORGANISATIONS AND INSTITUTIONS

#### Text:

New BankSITE(R) ZipDecision

Service Gives Creditworthy Customers Rapid and Secure Approval for Their

Online Applications

QSpace.com, the firm which revolutionized the  $\boldsymbol{credit}$  industry with instant

consumer **credit** reports delivered through cyberspace in seconds, and the leading Internet provider of **credit** information and services to

consumers, today announced that it is delivering virtually instant Web-loan

decisioning to community banks-users of BankSITE(R), the state...

...discipline

combined with the best possible information. We are exceptionally proud

 $\operatorname{BankSITE}\left(R\right)$  is the first site that offers both QSpace.com online consumer

credit reports and our new loan decisioning engine -- providing
community

banks with the tools they need to foster **credit**-savvy customers and high-quality loans," said I.O.A. "Ike" Eze, Chairman of QSpace. "This is an

information-driven win/win situation that genuinely delivers on the promise

of the Internet as the smartest place to do business."

QSpace.com's decisioning engine evaluates  ${\tt credit}$  applications against a bank

's pre-defined **credit** policy **criteria**, consumer **credit** bureau **data**, and risk

## score. Specially designed to process

Internet-originated applications, it

returns decisions to successful applicants in seconds.

BankSITE(R) ZipDecision can be integrated with the highly successful BankSITE(R) Wizard and...

#### ...deposit and investment accounts,

the "Score Yourself" interactive-test marketing program which helps customers

in filling out secure application forms, electronic bill payment,

consumer  $\mathbf{credit}$  reports, a banking information forum, and dozens of calculators.

"Internet providers everywhere have learned that the two keys to success in  $% \left\{ 1,2,\ldots ,2,3,\ldots \right\}$ 

Web commerce are valuable...

#### ... Aurit, president and CEO of The

Forms Group. "Just as important, BankSITE(R) ZipDecision will deliver the

right customers, those that pass the bank's **credit** risk management **criteria**,

to turn the bank's Web site into a true profit center."

The decisioning engine is one of a series of **credit**-related decision-support

products and services designed by QSpace.com and distributed under the QDecision (TM) brand. All are geared to helping consumers and their financial  $\,$ 

institutions optimize their handling of consumer  ${\bf credit}$  products on the Internet.

#### About QSpace.com

 $\ensuremath{\mathsf{QSpace}}.\ensuremath{\mathsf{com}}$  is the leader in online  $\ensuremath{\mathsf{credit}}.$  The first company to design,

develop and market the most technologically advanced consumer  $\boldsymbol{\mathtt{credit}}$  reports

distribution over the Internet has provided consumers with personalized tools

to manage their individual  $\mathbf{credit}$  online since 1997. Recipient of  $\mathsf{Smart}$ 

Computing's Web's Best Bank and Investment Sites Award, QSpace.com was named one of the Top  $20\dots$ 

#### ...Yahoo! and

Microsoft, QSpace.com runs the largest online financial services affiliate  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

network, reaching a massive number of consumers each month with offers

individual **credit** reports, **credit** information, **credit** management tools and

loan referrals. The company's QDecision(TM) suite of real-time loan decisioning tools is also used by hundreds of banks serving credit -active

consumers online. The San Francisco firm founded in 1996 is privately held

and funded. More information about QSpace.com can be obtained at 415...

#### Product Names:

... CREDIT;

Event Names:

9/5.K/42 (Item 1 from file: 613)

DIALOG(R)File 613: PR Newswire

(c) 2009 PR Newswire Association Inc. All rights reserved.

## 00840775 20021021SFM032 (USE FORMAT 7 FOR FULLTEXT) Finaplex Launches Finaplex Wealth Service

PR Newswire

Monday, October 21, 2002 08:33 EDT

Journal Code: PR Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE
Word Count: 766

#### Lead Paragraph:

- SAN FRANCISCO, Oct. 21 /PRNewswire/
- Finaplex, the leading provider of
- enterprise software solutions for the wealth management industry, today announced that it has developed a hosted offering, the Finaplex Wealth Service. This new offering is based on the company's successful enterprise
- product, the Finaplex Wealth Solution, which has been licensed by two of

the

top-five US brokerage firms. First Republic Bank is among early customers

that have selected the Finaplex Wealth Service.

The Finaplex Wealth Service allows a financial institution to consolidate

securely both internal and external client data, including financial and  ${}^{-}$ 

financial content. Extending the concept of "financial concierge" established

in its enterprise product, the Finaplex Wealth Service has distinct platforms

for advisors and clients, each delivered with the specific branding of the

financial institution. The solution leverages the wide array of business  $% \left\{ 1,2,\ldots ,2,3,\ldots \right\}$ 

analytics offered by Finaplex, seamlessly integrated with client data to deliver the high level of collaboration and sophistication that meet the

needs of the high net worth client. The Finaplex Wealth Service is offered

turnkey solution, complete with integrated transaction capability, but

also be customized for the specific needs of the financial institution. "We are excited about the progress that we have made with our

management software and are committed to expanding our presence in this

market through our new hosted solution," said  $\operatorname{Mike}$  Cagney, President and

of Finaplex. "The Finaplex Wealth Service combines high touch with high

to deliver the value demanded by the high net worth client and the services

necessary for their advisor to support them. These clients want quick and  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +$ 

easy access to know how their investments are performing, how to reduce  $\ensuremath{\operatorname{risk}}$ 

and how to improve returns, with special consideration to tax  ${\tt efficiency."}$ 

About the Finaplex Wealth Service

wealth

The Finaplex Wealth Service uses sophisticated technology to capture and normalize financial data from within and outside of the **financial** 

institution.
It retains this information in a secure data model

that can **generate** high quality reports across multiple business channels and perform applied analysis

around asset allocation, tax efficiency, trust and estate planning, concentrated positions, options and restricted stock. Finaplex can integrate

transaction functionality, including brokerage and ACH, with the financial

institution's processor(s). The Finaplex Wealth Service is hosted in a SAS  $_{70}$ 

Type II, robust, supported environment with specific emphasis on application performance.

Company Names: Finaplex, Inc.; FIRST REPUBLIC BANK; THOMSON MEDIA GROUP PTY LTD

Product Names: CORPORATE; MARKETING; NEW PRODUCT DEVELOPMENT; FINANCIAL SERVICES: COMPANY PROFILES: COMPUTER SOFTWARE:

COMPUTERS; INVESTMENT; PRIVATE BANKING; RETAIL BANKING Event Names: PRODUCT LAUNCHES; NEW PRODUCT DEVELOPMENT; CORPORATE FINANCIAL DATA; CORPORATE FUNDING; FINANCIAL AND COMMODITY MARKETS; INVESTMENT; STOCKS AND SHARES; TECHNOLOGY DEVELOPMENT

#### Text:

...efficiency."

About the Finaplex Wealth Service

The Finaplex Wealth Service uses sophisticated technology to capture

and

normalize financial data from within and outside of the  ${\bf financial}$  institution.

It retains this information in a secure data model

that can generate high

quality reports across multiple business channels and perform applied analysis

around asset allocation, tax efficiency, trust and estate planning, concentrated positions, options and restricted...

#### ...modules.

-- Messaging and Alerts. Advisors have access to proactive alerts, such

as expected cash events, while clients can set alerts against a wide

range of  $\ensuremath{\mbox{criteria}}\xspace,$  including value or price changes. The  $\ensuremath{\mbox{Finaplex}}\xspace$ 

Wealth Service supports an on-platform messaging system that can forward to outside e-mail addresses.

-- Portfolio Accounting ...

#### ...can run

daily weighted, modified Dietz, total return and alternative performance reporting.

-- Customer Management. Leveraging the Finaplex Wealth data model, financial advisors can perform customer filtering and customer data

mining based on financial and demographic information, product history,  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($ 

etc.

Pricing and Availability

The Finaplex Wealth Service will be offered on a...

9/5,K/62 (Item 4 from file: 2) DIALOG(R)File 2: INSPEC (c) 2009 The IET. All rights reserved. 04494616

Title: New requirements for data management of credit processing in a credit card

institution

Author(s): Grossmann, W.; Wolf, T. Inclusive Page Numbers: 306-10 Publisher: Springer-Verlag, Berlin Country of Publication: West Germany

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**Abstract:** Special features in **credit** processing include large objects with complex structures, corresponding to 100 sides of text with 600 attributes and 70 relations, long term data management and very long translations. The relevant data models are discussed and their implementation on a Siemens 5800 office system with a 7530 CPU is described (*0 refs.*)

Subfile(s): C (Computing & Control Engineering); E (Mechanical & Production

Engineering)

Descriptors: credit transactions; relational databases

Identifiers: data management; credit processing; credit card institution; attributes; relations; translations; data models; Siemens 5800 office system; 7530 CPU Classification Codes: C7120 (Financial computing): C6160D (Relational databases):

E0410F (Business applications of IT )
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Copyright: 1989. IEE

Title: New requirements for data management of credit processing in a credit card institution

**Abstract:** Special features in **credit** processing include large objects with complex structures, corresponding to 100 sides of text with 600 attributes and 70 relations, long term data management and very...

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9/5,K/14 (Item 2 from file: 268)

DIALOG(R)File 268: Banking Info Source

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## 00271985 (USE FORMAT 7 OR 9 FOR FULLTEXT)

CUs move toward industry-specific scoring

Friedland, Marc

Credit Union News , v 15 , n 16 , p 13,15 , Aug 25, 1995 **Document Type:** Journal Article **Article Type:** News **ISSN:** 0199-9311 **Journal Code:** BCUN **Language:** Facility Record Type: Alektron Fullyner.

English Record Type: Abstract Fulltext

Word Count: 00805

#### Abstract:

The newest direction in **credit** scoring's evolution is toward industry-specific prediction, and the **credit** union industry will not be left out. Today, **credit** unions have access to scorecards that have been developed exclusively from **credit** union data, giving them more predictive power than before. In many cases, applicants may score higher with a **credit** union scorecard, qualifying for **credit** union products they might not have qualified for were the **credit** union employing scoring tools developed for a broader range of lenders.

#### Text:

The newest direction in **credit** scoring's evolution is toward industry-specific prediction, and the **credit** union industry will not be left out.

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Classification: 9190 (CN=United States); 8120 (CN=Retail banking)

Descriptors: Credit unions: Credit scoring

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#### Abstract:

The newest direction in **credit** scoring's evolution is toward industry-specific prediction, and the **credit** union industry will not be left out. Today, **credit** unions have access to scorecards that have been developed exclusively from **credit** union data, giving them more predictive power than before. In many cases, applicants may score higher with a **credit** union scorecard, qualifying for **credit** union products they might not have qualified for were the **credit** union employing scoring tools developed for a broader range of lenders.

#### Toyt.

The newest direction in **credit** scoring's evolution is toward industry-specific prediction, and the **credit** union industry will not be left out.

Today, **credit** unions have access to scorecards that have been developed exclusively from **credit** union data, giving them more predictive power than before.

For many sound reasons -- including affordable pricing -- the new industry scorecards are an unquestionable boon to the vast majority of the

nation's credit unions.

"Of the nation's 13,000-plus **credit** unions, well over 95 percent do not have enough data, or the financial resources, to develop

custom scorecard," explains Jeff Kato, CrediTable **credit** application scorecard product marketer at San Rafael, Calif.-based Fair, Isaac and

Inc. "Other than custom development, their other **credit** application **scoring** options are judgmentally-**derived** models or pooled-**data** models designed for use by a wide variety of financial services companies. Today's pooled-data **credit** union industry-specific models give all **credit** unions an inroad to

\*FOR 'TRADITIONAL' CUs

credit application scoring for any portfolio."

The new **credit** union scorecards are designed for "traditional" **credit** unions -- those that offer a mix of **credit** products and have a membership made up of employees of the same company, residents.

of a small, clearly defined community, or members of another closely affiliated field. The scorecards are often applicable to a mix of products,

including unsecured loans and/or lines of credit, credit cards, and secured loan products such as auto loans.

What makes such an industry-tuned scorecard valuable? The differing

payment patterns of **credit** union members, Kato explains.

"The population overall has delinquency and charge-off rates that are  $% \left( 1\right) =\left( 1\right) +\left( 1$ 

one-third of house experienced by many other lenders," he...

...to be less than 1 percent, while acceptance rates are 10-30 percent higher than those for, say, banks. People show a loyalty to their credit unions, and that loyalty is reflected in better payment patterns."

This means that a given individual may pose less risk to a credit union than to another kind of lender with whom the individual has less affiliation.

In many cases, applicants may score higher with a **credit** union scorecard, qualifying for **credit** union products they might not have qualified for were the **credit** union employing scoring tools developed for a broader range of lenders. A **credit** union scorecard allows **credit** unions to grow their portfolios and say "yes" to more customers while maintaining risk control.
\*DOVEDOPED FROM CU DATA

Developed from actual **credit** union performance data, a **credit** union scorecard offers a predictive "lift" over other scorecards currently available. Fair, Isaac has sought to make such targeted prediction more affordable by developing its CrediTable Industry-specific **Credit** Union Direct application scorecard, introduced earlier this year.

Commonly, Kato says, all but the largest **credit** unions have been "priced out of application scoring." Many have relied instead on **credit** bureau scores to achieve scoring's benefits: faster application processing, greater lending consistency, improved risk assessment, better management control, truly objective decision making, and

appropriate cross-selling, up-selling and down-selling.

"Bureau scores are a solid solution," Kato says, "but they're broader

in focus. And some **credit** union scorecards, such as our CrediTable scorecard, calibrate the bureau score to **credit** union performance and add prediction based on application data."

Kato advises that **credit** unions look for at least two features in a **credit** union scorecard: thoroughness and accuracy in its development, and ease and speed of implementation.

By way of example, he says that Fair, Isaac's scorecard was the result

of analysis of a large national sample comprising more than 10,000 credit union applications. The development data represented a range of traditional credit unions, from large institutions with more than a billion dollars in assets to smaller credit unions.

\*SUBTLE DIFFERENCES

"A **credit** union scorecard will not be dramatically different from a scorecard you might find in the banking environment, but there are

subtle differences. In fact, we found the **credit** union scorecard works very well on standard bankcard portfolios and in the direct lending

environment."

Kato says that the selection of predictive characteristics in a...

 $\dots$  The card should be able to be installed quickly -- within 30 days and at

a low cost, but without sacrificing performance.

Additionally, Kato suggests that **credit** unions planning to extend their management should look for a scorecard that has been validated

against a pool of **credit** union loan applicants. That way, the **credit** union will know that the scorecard would work in expanding beyond its traditional field of membership, for example, into selected employee groups.

Last of all, **credit** unions should inquire as to how often the scorecard will be updated, and what costs, if any, they will need to pay

for updates.

# Descriptors: Credit unions... ... Credit scoring Geographic Names:

9/5,K/40 (Item 1 from file: 636) DIALOG(R)File 636: Gale Group Newsletter DB(TM)

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## THE DATA CLEAN-UP PAYBACK CALCULATION - pt. 1

Computer Finance, v 7, n 8, p N/A Jan 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 3370

#### Text:

Data warehousing and enterprise client-server migrations have made organisations painfully aware of the poor state of their data. Cleaning up  $\,$ 

the mistakes can be costly - but it can be highly rewarding, as this report

goes to show the high upfront costs will produce a solid return in the  $\log \alpha$ 

term.

Most organisations take their data quality for granted. When data is entered, on-line transaction systems may include validation routines

check the format, and in some cases, the content of the data being entered.

Chances are, the newer the transaction system, the more sophisticated the validation checks.

Until the advent of data warehousing, for most organisations data quality, if a priority, was considered a tactical chore. Consumer marketing

organisations relied on service bureaux to 'process' their customer lists

as part of direct mail fulfilment services, while most other organisations

regarded incomplete archival data as better than none at all. Several trends are responsible for the sudden surge in interest:

\* Data warehouses are forcing organisations to make decisions regarding the management of legacy data. Their responses are mixed: Some

take an 80/20 approach, contending that data warehouses can be useful even

if the data isn't perfect because they are not mission-critical systems.

Other organisations believe just the opposite: that faulty data in data warehouses defeats the purpose of extracting intelligence from historical data.

\* Enterprise client-server ERP migrations, which often consolidate

operations of multiple, formerly standalone systems, are forcing organisations to pay attention to the quality of their data as part of their rengineering efforts.

 $^{\star}$  Householding has become a powerful inducement for consumeroriented

marketing organisations, including retailing, telecommunications, and banking. These organisations believe that they could market to existing consumers far more effectively (and cross-sell related products and services) if they only had an accurate picture of who in each household

family was already buying which products and services.

Is data cleansing worth it? In this report, we examine the leading approaches and their impacts on project cost and budgeting.

LOOKING FOR A SOURCE SOLUTION

Data cleansing isn't a new process. Many organisations incorporated

validations checks for data entry which managed part of the problem. Other

organisations have mounted special efforts to correct data. For instance,

at a major telecommunications carrier, small scale projects were implemented for specific product lines in past years, but until recent advances in hardware price/performance and the availability of

avorances in manufact price/periormance and the availability of configurable software, 'the magnitudes made it impossible to deal with', the project leader noted. Upcoming deregulation of the market, along with advances

in hardware price/performance and the recent availability of off-the-

hardware price/performance and the recent availability of off-theshelf,

configurable, maintainable software made the difference.

Although data warehousing projects have taken the data cleansing issue

off the back burner, most organisations are not progressing further than  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left$ 

high-level data reformatting. According to an informal survey conducted by  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1$ 

the data extraction tool vendor Prism, only 15% - 20% of Prism customers

are currently using data cleansing tools. Prism also reports that among its

customer base, the amount of time spent on data cleansing is still quite

modest. According to an informal survey of customer representatives, about

 $5\,\%$  -  $10\,\%$  of total project time and money is spent on data cleansing; that

compares to 25% - 30% for data extraction and transformation, with the remainder of time directed to analysis, design, testing, and training. Nonetheless, Prism reports that interest among its customer base has grown

over the past year.

 $\,^*$  Costs and Budgeting: Data cleansing isn't cheap. Serious efforts which comb millions of records begin at \$250,000, including the cost of software and staff resources for well- bounded problems such as name and

address matching. Prior to its acquisition by New York's Chemical Bank, Chase Manhattan Bank invested nearly 100 staff years on cleansing name, address, and account information for over 20 million customers.

When dealing with such large volumes of data, organisations must adopt.

a form of triage to keep their cleansing projects on budget. You have to

decide if a change that only impacts 0.03% of the data is worthwhile', commented the lead analyst for a name and address cleansing initiative at a

major telecommunications carrier.

The rewards can be huge. One organisation recently invested \$250,000

in tools and staff time to clean up tens of millions of customer names and

addresses, plus another \$1.2 million for syndicated demographic data to

- $\mbox{\sc fill}$  in information gaps. It used the results to develop pinpoint direct
- marketing campaigns which netted over \$60 million in revenues, roughly triple the returns of what such campaigns usually earned.
- Not surprisingly, while many organisations are willing to discuss costs, few are willing to discuss the returns on data cleansing because they consider data quality as a unique competitive advantage. Furthermore,
- without side-by-side tests of clean and dirty data samples, it is difficult
- to determine that any improved returns were due to the use of better lists  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$
- or the content of the marketing campaign itself.
- Organisations have used a wide range of measures to clean their data,  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left($
- ranging from routine data entry validations to service bureaux and software
- tools. The traditional approach is for organisations to check the  $\operatorname{quality}$
- of their data during routine data entry or data migration/extraction operations. In these cases, data cleansing is part of an overall task, and
- is therefore not budgeted or staffed separately. Conversely, organisations
- that invest in tools from the likes of Vality, Harte Hanks, or ISI must budget separately for the tool and its implementation.
- $\ ^{\star}$  Responsibilities: This varies, depending on the scope of the data
- involved and the organisation's priorities. In some cases, line of business
- (LOB) personnel are made responsible, while in other cases, it becomes the
- guarantor of data quality. In many cases, LOB personnel are responsible for  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left($
- departmental or workgroup applications and databases, while IT staff is responsible for enterprise level implementations. However, there is no cut
- and dry formula; the division of responsibility often has more to do with
- the IT organisation's internal role as facilitator or owner of enterprise  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right$
- data resources.
- In most cases, active data cleansing projects are usually managed
- II because of its technical knowledge of managing data. However, like any
- business software project, data cleansing requires a blend of IT and  $\ensuremath{\mathtt{domain}}$
- expertise. Domain experts are usually consulted (and may devote part of
- their time to these projects) for decisions regarding data sources and content, because the end result from many projects is a form of expert system. According to one project leader, domain experts are hard to
- and recruit. At a telecommunications carrier, a project to scrub nearly  $100\,$

million consumer records involved a ten- person team including a mix of  $\mbox{IT.}$ 

name and address matching, and marketing experience. Most people on the team had at least 5 - 10 years experience in their respective fields. The

team began with four people who had domain expertise, and as the project

advanced, IT people were added.

On the technical side, the team's skillset included data

On the technical side, the team's skillset included data manipulation,

text processing, mathematics, pattern recognition, and statistical processing skills. Domain experts familiar with variations in address patterns and naming conventions, helped team members devise or apply the

proper algorithms for deconstructing lines of text into standard, formatted, recognisable data.

OUTLINING GENERAL APPROACHES

 $\ensuremath{\mathsf{Data}}$  Entry Validations and  $\ensuremath{\mathsf{Data}}$  Cleansing: This includes several lines

of defence, the first of which occurs at data entry. Validation routines

can be implemented which check:

 $\mbox{*}$  Formatting (e.g., product serial numbers contain a specific number

of characters, some of which are alphabetic or numeric).

 $^{\star}$  Data ranges (e.g., date field values cannot exceed '12' for months

or '31' for days; or the date of a customer shipment must be later than the date the goods were originally received in the warehouse; or the 'sold

date the goods were originally received in the warehouse; or the 'sold to' amount must be greater than the raw component price).

\* Required fields (e.g., all US addresses require zip codes, or all government regulated items require specific data such as product

inspection grades or shelf-life expiration dates).

More recent software applications often contain more sophisticated validation logic or other devices, such as the use of pop-up menus or dialogue boxes which limit data entry to approved values or codes.

Because they are the first line of defence, data entry validations

can
nip data quality problems at the source, but they do not prevent them.

A data entry clerk can still input data or codes that are within range,

still incorrect. If the goal is to get as close to 100% accuracy as possible, data entry validations can help reduce data cleansing workloads.

down the line, but they do not replace them.

Nonetheless, many IT operations consider them sufficient guarantee that the data is usable. 'We feel comfortable with the quality of our data', said the manager of data mart projects for a leading pharmaceutical

manufacturer. He added, 'We're not doing a lot of data analysis and clean-up because we have these mature [IMS] systems where we've put in all

the edits and constraints necessary to a good application system.'

At this point, data quality is not a separately budgeted item

requires staff, special software tools, or other resources. Instead,

incorporation of validation checks is considered part of the budget for developing and maintaining applications.

Data Extraction and Meta Data Tools: The second line of defence

building a data warehouse), these tools are used to identify source

transform it, and move it to a target database. Like the data

checks mentioned earlier, these tools can be used as a coarse method of

cleansing data. Some tools include verification capabilities which users to statistically sample the consistency of incoming data and edit

values, either individually or through global replacements (e.g., standardising abbreviations, deleting unwanted data types). In some

data extractions tools (e.g., Carleton Passport) allow users to test data using specific rules.

Data cleansing is just one element of a more generalised solution

moving data to a data warehouse. Other steps include: \* Meta Data Mapping: building data models which

identify source data and necessary conversion operations, generate data conversion audit trails, and

specify target databases. \* Change Management: identifying which data elements have changed for

updating purposes. \* Data Extraction: the process of retrieving data from a source

database or file. \* Data Conversion: the process of merging, consolidating, and sorting

data before it is loaded into the target database.

Traditional market leaders - Carleton (Burlington, MA), Prism (Sunnyvale, CA), Evolutionary Technologies Inc. (ETI) (Austin, TX) -

provided groups of tools designed to extract data, primarily from mainframe

databases and files (the primary source of historical data in most organisations). They have recently been joined by Informatica and

(both based in Menlo Park, CA), which provide integrated, Windows-based toolsets designed primarily to work with client-server source and target databases.

The minimum investment for data extraction solutions (including tools

and staff resources) is at least six figures. The ultimate cost is

scope-dependent; if a modest, subject-oriented data mart is involved, the

number of sources and data elements can be well-bounded. Tools, such as

Informatica's Powermart, begin at \$45,000 for a single data source and target platform, and escalate from there. Extraction tools for enterprise

data warehouses involving mainframe sources cost several times that. Staff

resources range from 6 - 12 weeks for simple data marts, and rising considerably for enterprise data warehouses.

In most cases, the data cleansing portion of data extraction is

usually planned or budgeted as a separate activity. Here, data integrity is

based on consistency (e.g., applying the same COBOL routines on a VSAM file  $\,$ 

and getting repeatable results). The result is that data flowing into the  $% \left\{ 1\right\} =\left\{ 1\right\} =$ 

warehouse is **filtered** for consistency (e.g., erroneous characters are removed and missing fields filled). Consistency is not the same as accuracy.

Some data extraction tools are providing more robust data cleansing

capabilities. Apertus (Eden Prairie, MN), which is better known as a middleware company, also provides Enterprise/Integrator, a tool which

best be described as data extraction on steroids. The key is its object-oriented meta data repository (built on ODI's ObjectStore OO database), which provides stronger data cleansing capabilities than

extraction tools. Enterprise/Integrator allows users to graphically map sources and targets (like other data extraction tools) and use a C++ code

generator to develop rules for converting and cleansing data. It also provides fuzzy logic capabilities which searches for logically similar records and consolidates them into composite objects that represent best

values, and a utility for resolving conflicts.

DATA CLEANSING TOOL OPTIONS

For a growing number of organisations, data entry validations and  $\ensuremath{\mathsf{meta}}$ 

data tools are not sufficient for meeting their data quality requirements.

Specifically, these organisations require tools that are able to examine

individual records and use rules to correct them, and in many cases relate

them to other records within the database(s). Customer information is the

largest single category of tools. Mass marketing companies have paid the

price of poor data quality in high postal costs and lower response rates to  $% \left\{ 1\right\} =\left\{ 1\right\}$ 

direct marketing campaigns. Budgeting for data cleansing was typically  $\frac{1}{2}$ 

sales and marketing, not an IT expense.

Traditionally, most organisations relied on third party service bureaux which bundled data cleansing as part of other direct marketing fulfilment activities. Over the past 20 years, a number of firms such

Epsilon (Burlington, Mass.) and Harte Hanks (Billerica, Mass) have developed services which 'clean' customer lists to generate accurate

for mass mailings. For instance, Harte Hanks currently processes over 500

million names each month. The level of cleansing varied from performing

basic tasks necessary to render a mass mailing compliant with USPS (postal)

standards and regulations (e.g., address format, sort sequences, and reporting requirements) to market research which attempted to identify customer demographics, and perform sophisticated merge/purge operations.

In recent years, service bureaux and ISVs have developed analytical  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

tools which provide more intelligence to the process of cleansing  $\ensuremath{\operatorname{customer}}$ 

data files. Many include extensive sets of rules that perform the following functions:

- $\ ^{\star}$  Identifying the relationships between members of a family who may or
- may not live in the same household.
- \* Identifying the relationships between companies and their subsidiaries or partners.
- \* Identifying whether a specific address is a single-family residence or rental apartment complex.
- $^{\star}$  Identifying naming conventions (e.g., if the word 'Church' is a last

name or part of the name of a religious institution, depending on which line the word appears and whether it is located next to a word recognized

- as a first name or initial).
  - \* Parsing street addresses.
  - \* Adding postal codes and postal bar coding.

More recently, other tools have emerged to tackle other types of data.

Typically, they are employed when businesses reengineer, consolidate operations, and migrate to new enterprise-wide business systems.

Because a separate investment is required for these tools, data cleansing becomes a distinct line item on the budget which is funded by IT,

LOBs, and/or sales and marketing.

Customer Information Tools: Major providers include Harte Hanks, Group

1 (Lanham, MD), and PostalSoft (La Crosse, WI). Their packages clean, code,  $\,$ 

and standardise address information according to USPS standards. Other features include adding Zip+4 codes, USPS standard bar coding, capaciting

bulk mailing forms and reports, and organising mailing to USPS third-

bulk mailing standards.

Most of these offerings were designed to run in batch mode for  $\operatorname{\text{\bf bulk}}$ 

mailings on the mainframe or  ${\rm AS}/400$ , and are only beginning to be ported

over to open systems environments.

Harte Hanks' Trillium package provides additional capabilities beyond

traditional direct mail packages. Written in C, it was designed as platform-independent, and for both on-line and batch operation. Often, a

customer file is downloaded from the mainframe and processed in batch  $\ensuremath{\mathsf{mode}}\xspace.$ 

The resulting customer file is maintained in a SQL relational database and  $\,$ 

can be updated on-line. One of Trillium's strongest selling points is that

it allows telemarketing and customer service representatives to update customer files while the customer is on the phone - the time when information capture is the most reliable.

Trillium is based on a series of user-configurable tables which package the logic of the company's original mass marketing service within

those tables. Harte Hanks claims that this architecture makes  $\ensuremath{\operatorname{Trillium}}$  a

low-cost, rapid implementation tool which is configured, not programmed,

and designed to run inside the customer service applications and business  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +$ 

processes which an organisation already has built. According to one user,

the application was fully implemented within 16 weeks, cleansing 200 million records, with most of the effort devoted to configuring Trillium's

rules tables. The overall cost of software and implementation was under \$250,000.

The tables and logic are encapsulated as  ${\tt CORBA-compliant}$  objects which

can be inserted into business applications (e.g., order entry) as appropriate. This feature makes Trillium more than a bulk mail application;

its objects can be inserted into customer service applications (e.g.,

entry and post-sales support) and financial applications (e.g., customer or

vendor listings for accounts payable or receivable programs).

Another vendor, Innovative Systems Inc. (part of the Innovative Group

Inc., Pittsburgh, PA), offers a mainframe-based customer data cleansing system that has been heavily oriented to the banking industry. The company

claims that 60% of all 'major banks' use ISI software to scrub their customer account records. It offers a complete set of tools and services

that matches and corrects the spelling of names, and identifies relationships (either within consumer households or between companies.

company is used to tackling big projects, and provided nearly a dozen consultants to Chase Manhattan Bank's four-year effort to clean the records

of over 20 million account holders.

Programming Tools: A prime criticism of bulk mailing and customer information tools is that they weren't designed for other types of corporate data (see Table 1). Vality (Boston, MA) is the best-known provider of tools designed for all types of structured and free-form data.

The advantage is that these tools offer a wide degree of flexibility;

the drawback is that they tend to be much costlier than customer-focused

approaches because they are generalised programming environments, not niche

applications. Vality's Integrity tool offers:

\* Lexical analysis (rules which determine the business significance of

particular data items).

- \* Patterns analysis (which develop maps of field content and structure), around which users develop applications for cleansing any form
- $\ ^{\star}$  Algorithms which assign probability factors for defining matches.

However, because the tool is designed for all forms of data, it does  $% \left\{ \left\{ \left( \left( \frac{1}{2}\right) +\left( \frac{1}{2}\right) +\left( \left( \frac{1}{2}\right) +\left( \frac{1}{2}\right) +\left( \left( \frac{1}{2}\right) +\left( \frac{1}{2}\right) +\left( (\frac{1}{2}\right) +\left( \frac{1}{2}\right) +\left( (\frac{1}{2}\right) +\left( \frac{1}{2}\right) +\left( (\frac{1}{2}\right) +\left( (\frac{1}{2}\right) +\left( \frac{1}{2}\right) +\left( (\frac{1}{2}\right) +\left( (\frac{1}{2}\right) +\left( \frac{1}{2}\right) +\left( (\frac{1}{2}\right) +\left$ 

not contain the knowledge bases associated with customer- focused tools from Harte Hanks or ISI.

Once the user has developed the business rules covering the data

question, Integrity has a number of features that allow it to decompose data for the cleansing process. For instance, data is not simply parsed  $\frac{1}{2}$ 

field level, but can be broken apart to help users identify 'hidden' data.

Integrity also provides pattern analysis that can tag any data type, and

based on that tagging, take mixed fields and parse them into standard record formats. The product can also fill in missing values and formations

business object level information for data warehouse usage. For example,

rather than having separate fields for company name, address, city, state,

zip code, and phone number, Integrity provides data aggregation into a meaningful business object, identifiable by an index number. This approach

is far more sophisticated than that of simple data movement utilities.
The primary drawback of Integrity is cost. Its \$235,000 list price

high, especially considering the fact that the product is not a configurable application, but a programming environment which requires significant user effort. Although the tool automates parsing, pattern recognition, and consolidation, analysis and rules-making is labour-intensive, and does not lend itself to rapid delivery data warehouse

initiatives. A high-end Vality project involved 1.5 staff years of Integrity programming plus 25 staff years of COBOL programming; the company

claims that more typical projects involve 1 - 6 staff months from information model development through actual data conversion (roughly \$4,000 - \$50,000 staff cost).

Not surprisingly, only a minority of Integrity installations cover customer lists. Roughly 40% comprise migrations to enterprise client-

business applications such as SAP R/3 (for manufacturing) or PMSC (for

insurance industry), with another 40% used for data warehouses (some of which include customer information lists).

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Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation): INTL (Business, International )

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...data using specific rules.
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\* Data Extraction: the process of retrieving data from a source database or file.

\* Data...

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9/5,K/51 (Item 2 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

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Supplier Number: 63742562 (USE FORMAT 7 OR 9 FOR FULL TEXT) DEARTH OF DATA: Credit-risk-pricing models fall short; GMIMCo exec calls for creation of large corporate debt database.(Brief Article)(Statistical Data Included)

Chernoff, Joel

Pensions & Investments, 28, 3

July 24, 2000

Document Type: Brief Article Statistical Data Included

ISSN: 1050-4974 Language: English

Record Type: Fulltext

Word Count: 768 Line Count: 00064

Company Names: Long-Term Capital Management L.P.--Management

Industry Codes/Names: BANK Banking, Finance and Accounting; BUSN Any type of

business; INSR Insurance and Human Resources

Descriptors: Investment companies--Management; Pension funds--Management;

Databases-- Usage

Geographic Codes: 1USA United States

Named Persons: Kao, Tony D .-- Management

Product/Industry Names: 6720000 (Investment Companies); 6370000 (Pension Funds

& Benefit Plans)

**Product/Industry Names:** 6720 Investment Offices; 6371 Pension, health, and welfare funds

NAICS Codes: 52591 Open-End Investment Funds; 52511 Pension Funds

File Segment: TI File 148

DEARTH OF DATA: Credit-risk-pricing models fall short; GMIMCo exec calls for creation of large corporate debt database.(Brief Article)(Statistical Data Included)

...erroneous fixed-income modeling -- nearly razed the global economy.

Yet, compared with equities, relatively little work has been done

building quantitative models to price **credit** risk in burgeoning fixed-income markets. Unlike stock-market models in which reliable data

back at least until 1926, most **credit**-market data go back about 10 years, and even then are focused on aggregate data and are not security specific.

That situation is starting to ...

...Motors Investment Management Corp., New York. His paper will be published next month in the Financial Analysts Journal.

In his paper, Mr. Kao said existing credit-risk-pricing models "fall somewhat short of being realistic, intuitive and usable by practitioners. The biggest obstacle is the availability of a reliable credit database, especially on individual bonds, which in turn, limits the empirical testing of pricing models."

Calling for **creation** of a large **database** on corporate **debt**, Mr. Kao said **information** should include basic traded prices, financial statement information, corporate capital structure and

major covenants.

What's more, data on individual issues are necessary to better study

behavior of **credit** spreads, he wrote. "In relying on spread information from markets, researchers ignore the importance of understanding the intrinsic value of an issuer/issue," Mr. Kao...

...is that insufficient disclosure leads to pricing that is less

disciplined and a market with more short-term noise, he said.

At the same time, **credit** markets are expanding dramatically.

During the past four years, outstanding mortgage-backed securities have grown 45.9% to \$2.3 trillion, while asset-backed securities...

...the LTCM blowup, said Bob LeLacheur, a partner with Merganser Capital

Management LP, Cambridge, Mass.

In the aftermath of LTCM's collapse, the relationship between credit spreads and swap spreads changed drastically, Mr. Kao's paper noted.

For example, the 36-month rolling correlation for a BBB-rated bond

with swaps...

...they are adjusting them for new conditions.

"We have models here, and we use them for everything we do," said Dave Marmon, head of the **credit** area at Fischer Francis Trees & Watts, New York. Those models are based on historical data and need to be updated when conditions change, he explained...

...remain skeptical of their value.

In an e-mail message, John MacQuown, managing director and chairman  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

of KMV LLC, a San Francisco-based maker of **credit** risk and portfolio management tools, said Mr. Kao's paper represents a belated acknowledgement

that academics have lacked real-world data.

"After years of theory...

9/5,K/34 (Item 1 from file: 275) DIALOG(R)File 275: Gale Group Computer DB(TM)

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0268970 Supplier Number: 98123510 (Use Format 7 Or 9 For FULL TEXT ) API wars: Web services platforms--.Net and J2EE--take the fight to the analytic arena. (Decision Support).

Grimes, Seth Intelligent Enterprise, 6, 4, 14(3)

March 1, 2003

ISSN: 1524-3621 Language: English

Language: English Record Type: Fulltext Word Count: 1903 Line Count: 00162

Company Names: Microsoft Corp.; Oracle Corp. Geographic Codes/Names: 1USA United States

Descriptors: Application programming interface; XML; Java

## Ticker Symbols: MSFT; MSFT P; ORCL

## File Segment: CD File 275

...up" with proprietary extensions to make it work. The promise is supposed to be model interchange between applications, for instance allowing an analytic engine to score a credit application using a model that a data-mining tool created

and exported. The reality, according to Ted Morris, an SPSS Inc. engineer.

is that differences in algorithm implementations force users to add control parameters and ...

9/5.K/37 (Item 1 from file: 621)

DIALOG(R)File 621: Gale Group New Prod.Annou.(R)

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03290109 Supplier Number: 93074871 (THIS IS THE FULLTEXT) Finaplex Launches Finaplex Wealth(TM) Service; Finaplex Extends Successful Enterprise Product to Offer ASP Hosted Wealth Management Solution.

PR Newswire, p SFM03221102002

Oct 21, 2002

Language: English Record Type: Fulltext

Document Type: Newswire: Trade

Word Count: 638

SAN FRANCISCO -- Finaplex, the leading provider of enterprise software solutions for the wealth management industry, today announced that it has developed a hosted offering, the Finaplex Wealth Service. This new offering is based on the company's successful enterprise product, the Finaplex Wealth Solution, which has been licensed by two of the top-five US brokerage firms. First Republic Bank is among early customers that have selected the Finaplex Wealth Service.

The Finaplex Wealth Service allows a financial institution to consolidate

securely both internal and external client data, including financial

non- financial content. Extending the concept of "financial concierge" established in its enterprise product, the Finaplex Wealth Service has distinct platforms for advisors and clients, each delivered with the specific branding of the financial institution. The solution leverages

wide array of business analytics offered by Finaplex, seamlessly integrated

with client data to deliver the high level of collaboration and sophistication that meet the needs of the high net worth client. The Finaplex Wealth Service is offered as a turnkey solution, complete with integrated transaction capability, but can also be customized for the specific needs of the financial institution.

"We are excited about the progress that we have made with our wealth  $% \left( 1\right) =\left( 1\right) \left( 1\right$ 

management software and are committed to expanding our presence in this  $\ensuremath{\mathsf{key}}$ 

market through our new hosted solution," said Mike Cagney, President

CEO of Finaplex. "The Finaplex Wealth Service combines high touch with high tech to deliver the value demanded by the high net worth client and

the services necessary for their advisor to support them. These clients

want quick and easy access to know how their investments are performing,

how to reduce risk and how to improve returns, with special consideration

to tax efficiency."

About the Finaplex Wealth Service

The Finaplex Wealth Service uses sophisticated technology to capture  $% \left( 1\right) =\left( 1\right) +\left( 1\right$ 

and normalize financial data from within and outside of the  ${\bf financial}$  institution. It retains this  ${\bf information}$  in a

secure data model that can generate high quality reports across multiple business channels and perform applied analysis around asset allocation, tax efficiency, trust and estate planning, concentrated positions, options and restricted stock. Finaplex can integrate transaction functionality, including brokerage and ACH, with

financial institution's processor(s). The Finaplex Wealth Service is hosted  $% \left\{ 1,2,\ldots ,n\right\} =0$ 

in a SAS 70 Type II, robust, supported environment with specific emphasis on application performance.

 $\ensuremath{\mbox{Key}}$  features of the Finaplex Wealth Service include the following:

-- Family Office. Advisors can create a virtual Family Office to manage
the various relationships -- both professional and family --

the various relationships -- both professional and family --

affect their client. Clients have account level entitlement control

for each Family Office member.

 $\mbox{--}$  Robust Reporting. The Finaplex Wealth Service creates holistic report

for internal and external use, including accounts, holdings,

transactions, realized and unrealized gains/losses and balance sheet.

Reports are multi-currency, support as-of dates and are exportable to third-party applications.

-- Analysis. Advisors can analyze special circumstances, such as tax

efficiency strategies or asset allocation targets, or can leverage robust cash flow and portfolio planning modules.

 $\ensuremath{\mathsf{--}}$  Messaging and Alerts. Advisors have access to proactive alerts, such

as expected cash events, while clients can set alerts against a wide

range of criteria

, including value or price changes. The Finaplex

Wealth Service supports an on-platform messaging system that can

forward to outside e-mail addresses.

-- Portfolio Accounting and Performance Reporting. The Finaplex Wealth Service has multi-currency tax lot level accounting

capability in
equities, fixed income and mutual funds. In addition, advisors

can ru

daily weighted, modified Dietz, total return and alternative performance reporting.
-- Customer Management. Leveraging the Finaplex Wealth data

mining based on financial and demographic information, product history  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

etc.

Pricing and Availability

The Finaplex Wealth Service will be offered on a per user subscription basis, and is expected to be made available to the broader market in the first quarter of 2003.

The Finaplex Wealth Service will be demonstrated at the Thomson Media 3rd Annual Wealth Management Forum in Chicago from October 20-22,

About Finaplex

Finaplex is the leading provider of enterprise software

for the wealth management industry, and is SysTrust(IM) compliant. The company's flagship offering, the Finaplex Wealth(IM) Solution, enables financial institutions to strengthen client relationships, increase revenue

and leverage operating efficiencies — thereby achieving competitive advantage. Founded in 2000, Finaplex is funded by Menlo Ventures and Mobius Venture Capital, formerly SOFTBANK Venture Capital.

Finaplex, Finaplex Wealth Solution and Finaplex Wealth Service are

trade or services marks of Finaplex, Inc.

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Publisher Name: PR Newswire Association, Inc.
Industry Names: BUS (Business, General); BUSN (Any type of business )
...efficiency."
       About the Finaplex Wealth Service
       The Finaplex Wealth Service uses sophisticated technology to
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financial institution. It retains this information in a
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reports across multiple business channels and perform applied analysis
around asset allocation, tax efficiency, trust and estate planning,
concentrated positions, options and restricted ...
...modules.
  -- Messaging and Alerts. Advisors have access to proactive alerts.
such
     as expected cash events, while clients can set alerts against a
wide
         range of criteria
, including value or price changes. The Finaplex
          Wealth Service supports an on-platform messaging system that
can
          forward to outside e-mail addresses.
       -- Portfolio Accounting...
...can run
          daily weighted, modified Dietz, total return and alternative
          performance reporting.
       -- Customer Management. Leveraging the Finaplex Wealth data
model,
          financial advisors can perform customer filtering
 and customer data
     mining based on financial and demographic information, product
history
          etc.
       Pricing and Availability
       The Finaplex Wealth Service will be offered on a...
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## 03495519 Supplier Number: 44889100 (USE FORMAT 7 FOR FULLTEXT)

## THE NRN TOP 100 OF 1994

Nation's Restaurant News, p 92

August 1, 1994

ISSN: 0028-0518

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 356

Publisher Name: Lebhar-Friedman, Inc. Event Names: \*220 (Strategy & planning ) Geographic Names: \*1USA (United States ) Product Names: \*5812000 (Eating Places)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality )

NAICS Codes: 722 (Food Services and Drinking Places )

Special Features: LOB

...owned and private concerns despite the difficulties posed by uncooperative and reticent private entities.

Government and corporate documents, research studies, company and franchise officials, analysts' reports and computer-

generated financial models all are tapped to augment

information from various other public and private sources. The

resulting

base of data on sales, revenues, per-unit growth and per-unit sales

collated and organized into the Top 100 study's 58 different rankings

various criteria.

The end product is an analytical tool that helps disclose which markets, menu categories and chain concepts are prospering or

and where consumers are electing to spend their dining-out dollars. As basic criteria for inclusion in Top 100's statistical

universe, the report first ranks chains and companies on the basis of

projected annual sales and foodservice ...

...6 million in domestic systemwide sales for chains and \$138.0 million

domestic foodservice revenue for companies.

For complete information on the Top 100 criteria, definitions and methodology, please refer to the explanations of column headings on pages 86 and 90 and read 'NRN Top 100 O & A' on page...

9/5,K/16 (Item 1 from file: 267) DIALOG(R)File 267: Finance & Banking Newsletters (c) 2008 Dialog. All rights reserved.

00001343

## SCORING SYSTEMS OFFERED FOR DIRECT AND INDIRECT LENDERS

CREDIT RISK MANAGEMENT REPORT

July 15, 1996 Vol: 6 Issue: 14 Document Type: NEWSLETTER

Publisher: PHILLIPS BUSINESS INFORMATION

Language: ENGLISH Word Count: 612 Record Type: FULLTEXT

CCN-MDS Division, the Atlanta subsidiary of Nottingham, England- based CCN Inc., and Madison, Wis.-based CUNA Mutual are trying to increase market share in the **credit** union loan

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

Company Names (DIALOG Generated): CCN MDS Division; CCN Inc; CUNA Mutual

...MDS Division, the Atlanta subsidiary of Nottingham, England- based CCN Inc., and Madison, Wis.-based CUNA Mutual are trying to increase market share in the **credit** union loan

#### Text:

...MDS Division, the Atlanta subsidiary of Nottingham, Englandbased CCN Inc., and Madison, Wis.-based CUNA Mutual are trying to increase market share in the **credit** union loan market with a low-cost

generic alternative to costly customized scores.

Lenders who previously couldn't afford to purchase customized programs which provide benefits such as better management of the credit approval process and more consistent lending decisions, can now

implement scoring for a fraction of the cost.

CCN-MDS is providing the CCN Fast Start...

...is providing the delivery module and will maintain the systems, according to the terms of the deal. The direct lending model is accessed at the **credit** union through CUNA Mutual's Automated Lending Loan System while the indirect lending scorecard is accessed through its Point of Purchase Lending System software.

"With ...

...the software's capabilities, says Bill Batstone, assistant vice president at CUNA Mutual.

"The scoring systems can evaluate about 50 percent-to-60 percent of  ${\bf credit}$  union loans.  ${\bf Credit}$  Union managers like the concept [in

generall, but each credit union has its own policy and procedures in

terms of lending so there is a lot of second guessing the product," says Batstone.

"A strong selling point for the systems is that its forecast and scoreboard database is built on information

compiled by credit union

data. Our scoring models allows credit unions

to approve more

customers and be more consistent and ultimately build more sales," says Darsie.

A special feature that can be added to the ...

...for the amount of the loan requested, the system might come back with a counter-offer for which the customer does qualify. "In some cases, [credit unions] are able to lower cost of

credit

approval and in an indirect lending environment have faster turnaround times for worthy applicants,  $\tt "$  says Darsie.

CUNA Mutual is working on implementing

# Dialog eLink: USPTO Full Text Retrieval Options

9/5,K/19 (Item 3 from file: 15)

DIALOG(R)File 15: ABI/Inform(R)

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95679872

## \*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

Insurers look to demystify credit scoring

Knauf, Lynn

National Underwriter v105n50 pp: 25-26

Dec 10, 2001

ISSN: 1042-6841 Journal Code: NUN

Document Type: Periodical; Commentary Language: English Record Type: Fulltext

Length: 2 Pages

Special Feature: Photograph Chart

Word Count: 1121

#### Abstract:

The National Association of Insurance Commissioners will again consider insurer use of **credit** scoring at its winter national meeting this week in Chicago. While the application of **credit** information to personal lines underwriting and rating decisions has increased, it also has

evolved. Insurance **credit** scores, rather than **credit** reports, are now the preferable **credit** tool of insurers, and while the earlier NAIC discussions focused largely on underwriting, **credit** information may now play a prominent role in the rating process.

## Geographic Names: United States; US

Descriptors: Credit scoring; Insurance industry

Classification Codes: 9190 (CN=United States); 8200 (CN=Insurance industry)

Print Media ID: 27476

Insurers look to demystify credit scoring

#### Abstract:

The National Association of Insurance Commissioners will again consider insurer use of **credit** scoring at its winter national meeting this week in Chicago. While the application of **credit** information to personal lines underwriting and rating decisions has increased, it also has

evolved. Insurance **credit** scores, rather than **credit** reports, are now the preferable **credit** tool of insurers, and while the earlier NAIC discussions focused largely on underwriting, **credit** information may now play a prominent role in the rating process.

#### Text:

#### ANOTHER PERSPECTIVE

The National Association of Insurance Commissioners will again consider insurer use of **credit** scoring at its winter national meeting this week in Chicago. This action comes on the heels of several states, most notably Florida and Georgia, holding...

 $\dots$  The NAIC considered this issue in the not-too-distant past. The organization's Market Conduct and Consumer Affairs Subcommittee issued a

"White Paper on **Credit** and Underwriting" that was adopted in 1997. It debated the pros and cons of using **credit** profiles to predict insurance risk and concluded with general recommendations for regulatory

control. It clearly did not advocate prohibitions on insurer use of  $\boldsymbol{\mathtt{credit}}$  information.

Given this result, why does the controversy over insurer use of **credit** information continue?

While the application of **credit** information to personal lines underwriting and rating decisions has increased, it also has evolved. Insurance **credit** scores, rather than **credit** reports, are now the preferable **credit** tool of insurers, and while the earlier NAIC discussions focused largely on underwriting, **credit** information may now play a prominent role in the rating process.

Further, the number of insurers using **credit** scoring has more than doubled. A recent study by Hartford-based Conning and Company found that

because of statistical validity, 92 percent of the largest...

 $\ldots$  lines insurers are using insurance scoring in their underwriting  ${\tt and/or}$ 

rating decisions.

The Alliance of American Insurers supports the right of companies to consider **credit** information in their underwriting decisions because such data may provide a valuable underwriting tool. At the same time,

recognize that misconceptions and misunderstandings continue over the use  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +$ 

of credit information in personal lines.

Some of the misunderstandings may be a result of the very terms used. The  $\ensuremath{^{\text{Tho}}}$ 

terms "credit reports," "credit scores" and "insurance scores" are used interchangeably when referring to the concept of considering an applicant or policyholder's credit history as an indication of the likelihood of future loss. But actually the terms are distinct.

Credit reports are detailed histories of an individual's or firm's current and past credit-related transactions. They include detailed information on revolving credit, mortgages, collections and bankruptcies, collected by credit bureaus.

Credit scores, on the other hand, are numerical indicators of risk.
Credit information is received from the credit bureaus
and entered into a computer model designed to produce

a score. The score represents an objective snapshot of the **credit** habits of an individual. Insurers then use insurance scores to predict the

likelihood of future losses.

Independent studies have documented a clear correlation between insurance  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +$ 

. . .

 $\dots$  equally important for those critics to understand how consumers can benefit from the use of insurance scoring.

It can be difficult for some to understand **credit**'s correlation to risk of loss. What does **credit** have to do with driving habits or home maintenance, many ask?

The answer is that insurance scores reveal a picture of the individual's

ability to handle and manage **credit**-they objectively measure such subjective concepts as responsibility and stability, allowing insurers to

gain a more accurate picture of subsequent risk and potential loss.

#### Some

...of insurance scoring charge that its use is discriminatory to lower-income individuals, but in actuality, people of all economic levels

have good and bad **credit** records, and insurers may use scoring as a tool that increases fairness through the use of another objective standard. Further, federal law prohibits the factors of ethnicity, religion, gender,

marital status, nationality, age, income and address from being considered

in a **credit** score. Therefore, consumers can benefit from increased competition and company choice.

By adding another level of sophistication to the underwriting process, credit information allows insurers to accept business with a higher degree of certainty, and thus may allow an insurer to write more business.

not less-leading to a more competitive marketplace with more choices for

the consumer.

Allegations that insurers use insurance scoring or **credit** information to refuse business are unfounded. Insurers are in business to write policies. Any insurer that seeks to disqualify as much business as possible, or to unfairly rate their policies, would not remain in business long.

Privacy is another issue raised in opposition to the use of **credit** scores. Today, more than ever, consumers are concerned with privacy and confidentiality of personal records.

Ironically, insurance scoring allows an underwriter to carefully evaluate a

risk without the disclosure of sensitive or private information. The use of

scoring allows the underwriter to objectively consider a snapshot of the

applicant's **credit** management habits without having to scrutinize all the details of one's **credit** history. Likewise, an applicant or policyholder will not have to fear that every detail of his private **credit** information will become known to his insurance agent.

Insurers also have been charged with failing to be open and honest about  $% \left\{ 1,2,\ldots ,n\right\}$ 

how insurance scoring is used. But insurers and independent scoring modelers have gone to great lengths to demystify the process by better explaining how **credit** information is used and how consumers can take control of, and improve, their scores. Consumers can easily obtain their

scores from various vendors, along with complete explanations of the factors considered in the score.

Some people also have voiced concern over possible inaccuracies or errors

in their **credit** records. While errors can occur, their impact on insurance underwriting may be negligible, because errors found on **credit** reports often are not relevant to the information considered by insurers. For those records found to be in error, the Federal Fair **Credit** Reporting Act already protects consumers by prohibiting

insurers from considering information known to  $\hfill \ldots$  error, and by allowing

consumers to correct incorrect information.

Finally, it is important to remember that regulatory controls already exist

to monitor insurer use of **credit**. Market conduct surveys and the Unfair Trade Practice Act provide sufficient tools to monitor insurer use

of credit-or any other underwriting or rating tool.

To specifically target insurance scoring as "bad public policy" would be—as

draconian as prohibiting consideration of motor vehicle records. As with

driving records, the small percentage of applicants with a "bad" credit record may pay higher rates than those with a more favorable record-a fair result based on a higher likelihood of future loss.

By Lynn...

Descriptors: Credit scoring...

Classification Codes:

9/5,K/6 (Item 6 from file: 485)

DIALOG(R)File 485: Accounting & Tax DB

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# \*\* FULL-TEXT AVAILABLE IN FORMATS 7 AND 9 \*\* 00576924

00370924

Credit scoring primer

Anonymous

ABA Bank Compliance v17 n5 (Regulatory & Legislative Advisory) pp: 8 May 1996

ISSN: 0887-0187 Journal Code: BCP Document Type: Journal article

Language: English CODEN: DCAC Word Count: 415 Line Count: 38

#### Abstract:

Credit scoring models are generally of 2 types - those based on credit bureau data and those based on a bank's proprietary data. In devising credit bureau scoring models, Fair Isaac & Co. has found the following factors most predictive of risk that a borrower will

not repay a debt: 1. past credit repayment history, 2. current

level of debt, 3. amount of time the **credit** has been in use, 4. pursuit of new **credit**, and 5. existing type of **credit** available.

Geographic Names: US

Descriptors: Credit scoring; Credit risk; Models; Guidelines Accounting & Tax DB 1971-2009/Aug W3

Supplier Number:

Credit scoring primer

#### Abstract:

Credit scoring models are generally of 2 types - those based on credit bureau data and those based on a bank's proprietary data. In devising credit bureau scoring models, Fair Isaac & Co. has found the following factors most predictive of risk that a borrower will

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#### Text:

end

A credit score is a computer generated number that is intended to measure the likelihood that a prospective borrower will repay his/her loan.

It sums up...

 $\dots$ pay future debts---and as such, aren't grades of how well someone has

managed their debt, according to Sally Taylor Shoff, Business Manager for  $% \left\{ 1\right\} =\left\{ 1\right\} =$ 

Credit Bureau Scores for Fair, Isaac & Co. Credit scoring models are empirically derived from historical data on thousands of loans using regression analysis to determine those variables that are statistically correlated with default on one

of the scale and repayment on the other.

Credit scoring models are generally of two types, those based on credit bureau data and those which are based on a bank's proprietary data. Models developed from credit bureau data typically involve statistically selected samples from 750,000 to 1 million files. Such models

use only data available from the three major credit bureaus, TRW, Trans Union and Equifax, which include data on loan and credit payment information, collections, public records (i.e., judgments and bankruptcies) and inquiries made to credit bureaus only for the purpose of obtaining credit. Credit bureau models do not include demographic information such as occupation, zip code, employment,

income, etc. In de ising credit bureau scoring models, Fair Isaac & Company has found the following factors most predictive of risk that a borrower will not repay a debt:

 Past credit repayment history. (Recency of any bad history, frequency of late payments, type of credit - credit card or

### mortgage.)

- 2. Current level of debt. (The closer a borrower is to his/her credit limits, the higher the risk of default.)
- 3. Amount of time the credit has been in use.
- 4. Pursuit of new credit. (Inquiries initiated by the consumer.)
- 5. Existing type of credit available. (Revolving, installment, finance company, etc.)

Of these, the first two factors have found to be the most predictive of  $\operatorname{risk}$ .

The other type of credit scoring model is a custom or proprietary model. If a lender has a sufficiently large number of files to permit statistically valid analysis, a custom model can be developed using the lenders own proprietary data. In addition to the types of factors incorporated into the credit bureau model, a custom model may also include information used in its underwriting process such as application

data, collateral information (ie., loanto value and appraisal data) and information on a borrowers credit capacity (i.e., income, debt ratios).